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UNITED STATES DEPARTMENT OF AGRICULTURE

Bureau of Agricultural Economics



**CROP AND MARKET NEWS
RADIO BROADCASTING SCHEDULES**

1932

Washington, D. C.
March 1, 1932

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NOTES

1. The schedules on the pages that follow are correct as of January 1, in so far as it has been possible to secure the information from branch offices and the radio stations themselves. As the seasons for the different commodities change there will be minor changes in the programs of material furnished to the broadcasting stations.
2. The time given in the various schedules is the local time for the zone in which the station is located. Listeners in time zones east or west of that in which the station is located will have to allow for the differences in time.
3. All schedules are "daily" except Sunday unless otherwise specified.

Address all communications about Market News by Radio to the Bureau of Agricultural Economics, United States Department of Agriculture, Washington, D.C.

UNITED STATES DEPARTMENT OF AGRICULTURE
Bureau of Agricultural Economics
Division of Economic Information

CROP AND MARKET NEWS RADIO BROADCASTING SCHEDULES, 1932

(Including some schedules of programs distributed
by the Radio Service of the Department carrying
both crop and market news and production information.)

Ten Years of Market News by Radio

The Radio Market News Service was begun experimentally in December, 1920, and developed rapidly until 1925, and has made rapid progress again during the past year. In 1921, three radio stations were broadcasting crop and market news information, - one located at the University of Minnesota, one at St. Louis University, and the other The Westinghouse Electric and Manufacturing Company, Station KDKA, at Pittsburgh. Of the three stations that were broadcasting in 1921, Westinghouse Station KDKA, and the St. Louis University, Station WEW, are still making daily broadcasts. In 1922, the number of stations had increased to sixty-five, in 1923 to eighty-five and in 1924 to ninety-two. During the years 1925, 1926, and 1927, the number of stations remained practically the same. In 1928, there were 108 stations, and in 1929 the number was increased by only two. Schedules were not issued in 1930 or 1931. This year's schedule contains 253 stations.

A Radio Service was organized in 1926 in the Office of Information of the Department to develop general educational broadcasting. Through cooperation with the National Broadcasting Company the Radio Service inaugurated in the fall of 1928 a special mid-day agricultural program for farmers which is carried to farmers throughout the country by a chain of radio stations linked together by use of telephone lines. This program is known as the "National Farm and Home Hour" and is broadcast by a chain of 47 stations. As the stations forming this chain did not serve the Far Western States a new program was developed in January, 1931, which is known as the "Western Farm and Home Hour". It is broadcast by a chain of 10 radio stations.

During the last few years regulations of the Federal Radio Commission have made many changes in wave length (kilocycles), power, and time allocations affecting the stations that broadcast crop and market reports. A few stations discontinued such reports because of financial or other reasons. On the other hand many stations added schedules of market information and other special features supplied by the United States Department of Agriculture.

A few of the reasons behind this extensive service of broadcasting crop and market reports are:

1. Radio gets the information to those who want it while the information still has market value.
2. Radio puts the information into the hands of the farmer in his home no matter how isolated he may be.
3. Radio has placed producers on a more even trading basis with the buyers.

Under the supervision of a disinterested, unbiased agency of the Federal Government, the reports have gained general respect as to dependability and accuracy.

One of the outstanding results of the widespread use of market news, developed largely by radio, has been the increased interest in the analytical reviews and summaries which are now regular weekly features of the different commodity market news services.

That the producers, shippers, dealers, and transportation agencies may be better informed regarding supply, demand, and prices, the Federal market news service and the cooperating radio stations are rendering a service impossible of duplication by private agencies and not equaled by any governmental agency in any other country.

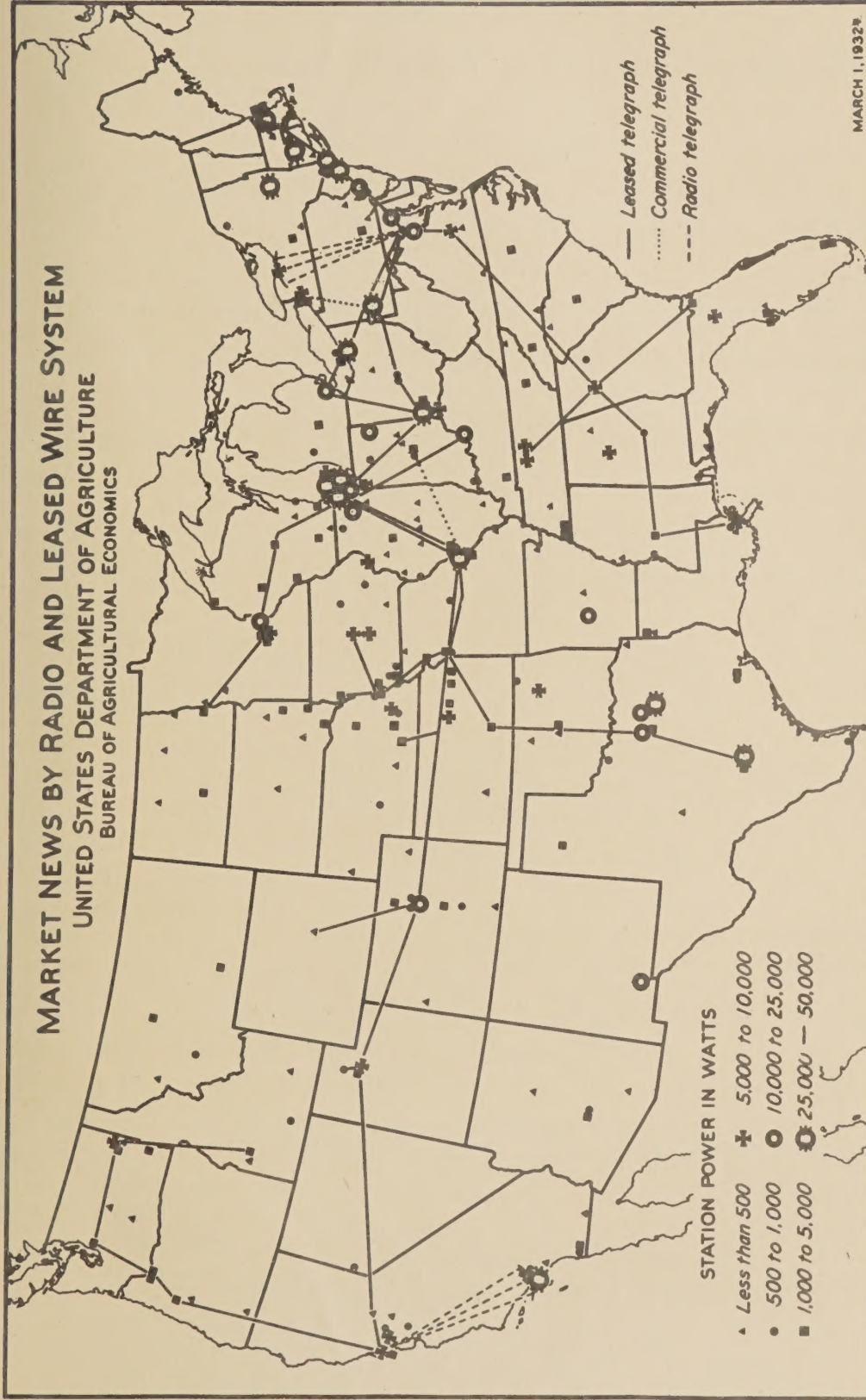
Various State Bureau of Markets and State Agricultural Colleges have been cooperating with the Department of Agriculture in this work for several years and through their efforts and cooperation it has been possible to furnish crop and market news information to thousands of farmers throughout the United States who would otherwise be deprived of this service.

Now, as formerly, the leased wire telegraph system is the backbone of the market news service. About 10,900 miles of leased wire, 78 telegraph operators, and 56 branch offices are in daily action, collecting, transferring and distributing the market reports.

The map that follows shows the location and the power of the radio stations broadcasting crop and market news information as well as the market news leased wire system.

The Bureau of Agricultural Economics keeps in touch with all stations engaged in broadcasting crop and market reports. Any station that desires to add crop or market reports to its program will be assisted in every way practicable. No exclusive rights to broadcast are given to any station for all reports are public information as soon as issued.

MARKET NEWS BY RADIO AND LEASED WIRE SYSTEM UNITED STATES DEPARTMENT OF AGRICULTURE BUREAU OF AGRICULTURAL ECONOMICS



U.S. DEPARTMENT OF AGRICULTURE

NEG. 14248-A BUREAU OF AGRICULTURAL ECONOMICS

MARCH 1, 1932

MARKET NEWS IS DISTRIBUTED PRIMARILY ON THE LEASED WIRE SYSTEM AND FURNISHED TO BROADCASTING STATIONS BY THE NEAREST BRANCH OFFICE. THE LARGER BROADCASTING STATIONS ARE LOCATED IN CITIES WHERE THERE ARE BRANCH OFFICES OR COOPERATING STATE OFFICES

CROP AND MARKET NEWS BROADCASTING SCHEDULES

ALABAMA

BIRMINGHAM: Alabama Polytechnic Institute
Station WAPI Kilocycles 1140 Power 5,000 watts

Daily

9:57 a.m. Opening cotton market quotations - New York and New Orleans
Liverpool cables
Cotton futures - New York and New Orleans
Wheat futures - Chicago
Corn and oats futures - Chicago
12:30 p.m. Noon cotton market quotations - New York and New Orleans
Liverpool cables
Cotton futures, New York and New Orleans
Wheat futures - Chicago
Corn and oats futures - Chicago
12:35 p.m. Butter and egg market report - Chicago
Birmingham markets

Daily except

Sat. 11:30 a.m. National Farm and Home Hour

Daily except

Mon. and

Sat. 2:30 p.m. Closing cotton market quotations
Cotton futures - New York and New Orleans
Spot cotton market quotations - New York and New Orleans
Wheat futures - Chicago
Corn and oats futures - Chicago

Weekly

Mon. 3:00 p.m. Closing cotton market quotations
Cotton futures - New York and New Orleans
Spot cotton market quotations - New York and New Orleans
Wheat futures - Chicago
Corn and oats futures - Chicago
Sat. 1:50 p.m. World-wide cotton summary

GADSDEN: Gadsden Broadcasting Co. Inc.
Station WJPY Kilocycles 1210 Power 100 watts

Daily

5:45 p.m. News review
5:55 Closing cotton market reports
Closing grain market reports

ALABAMA - cont'd.

MOBILE: Mobile Broadcasting Corporation
Station WODX Kilocycles 1410 Power 500 watts

Daily

2:00 p.m. Weather report
2:30 Cotton market report
Livestock market report
Dairy products report
Grain market report
Fruit and vegetable market reports (in season)
6:00 Weather report
9:00 Weather report

MONTGOMERY: Montgomery Broadcasting Company, Inc.
Station WSWA Kilocycles 1410 Power 500 watts

Daily

10:00 a.m. Weather report
Opening market quotations on cotton, grain, cattle, hogs
and jobbers paying prices
12:30 p.m. Weather report
Cotton quotations
Cotton seed and cotton seed meal prices
Grain futures - Chicago
Livestock quotations - Chicago, National Stock Yards,
Louisville and Montgomery
Butter and egg market - New York and Chicago
Jobbers paying prices - Montgomery
2:30 Closing cotton quotations
Grain market report
Weather report

ARIZONA

FLAGSTAFF: Dr. Albert H. Schermann
Station KFXV Kilocycles 1420 Power 100 watts

Daily

10:15 a.m. General market reports
12:00 m Weather report
6:00 p.m. Weather report

PHOENIX: Nielson Radio and Sporting Goods Co.
Station KOY Kilocycles 1390 Power 500 watts

Daily

12:00 m Valley Farmers Program
4:30 p.m. Agricultural talks
7:00 Weather report

ARIZONA - cont'd.

PHOENIX: KTAR Broadcasting Co.
Station KTAR Kilocycles 620 Power 1,000 watts-day
500 watts-night

Daily
10:45 a.m. News items
3:45 p.m. News items
11:00 News items
Market flashes
Weather report

Daily except
Sat. 1:45 p.m. Western Farm and Home Hour

Weekly
Wed. 12:50 p.m. Arizona Agricultural News items

TUCSON: Tucson Motor Service Co.
Station KGAR Kilocycles 1370 Power 250 watts-day
100 watts-night

Daily
11:00 a.m. Livestock market reports
Cotton market reports
Weather report
9:15 p.m. Livestock market reports
Cotton market reports
Weather report

ARKANSAS

HOT SPRINGS: Hot Springs Chamber of Commerce
Station KTHS Kilocycles 1040 Power 10,000 watts

Daily
11:15 a.m. Weather report
11:16 Cotton market quotations

Daily except
Sat. 11:30 a.m. National Farm and Home Hour

Weekly
Fri. 12:00 m Farm Forum - varied agricultural information
Sat. 10:00 a.m. Poultry talks

LITTLE ROCK: Arkansas Radio and Equipment Co.
Station KARK Kilocycles 890 Power 250 watts

Daily
1:15 p.m. Market news flashes
3:30 Complete market reports

ARKANSAS - cont'd.

PARAGOULD: W. J. Beard
Station KBTM Kilocycles 1200 Power 100 watts

Weekly

Mon. 12:30 p.m. Crops and soils
Tues. 12:30 Livestock reports
Wed. 12:30 Fruits and vegetables reports
Thurs. 12:30 Dairy reports
Fri. 12:30 Poultry reports
Sat. 12:30 Farm news review

TEXARKANA: North Mississippi Broadcasting Corp.
Station KCMC Kilocycles 1420 Power 100 watts

Program listed under Texarkana, Texas.

CALIFORNIA

EL CENTRO: E. R. Irely - F. M. Bowles
Station KXO Kilocycles 1500 Power 100 watts

Daily

9:00 a.m. Farm Bulletins - U.S.D.A.
6:15 p.m. Agricultural talks
7:40 Frost warnings

LOS ANGELES: Pacific Development Radio Co.
Station KECA Kilocycles 1420 Power 1,000 watts

Daily except

Sat. 12:15 p.m. Western Farm and Home Hour

LOS ANGELES: Earle C. Anthony, Inc.
Station KFI Kilocycles 640 Power 50,000 watts

Daily

11:50 a.m. Livestock market reports
Alfalfa hay market quotations - Los Angeles
Fruits and vegetable market reports

Daily except

Sat. 12:00 m Agricultural talks
12:15 p.m. Western Farm and Home Hour

CALIFORNIA - cont'd.

LOS ANGELES: Ben S. McGlashan
Station KGFI Kilocycles 1200 Power 100 watts

Daily

11:45 a.m. Alfalfa hay markets - Los Angeles
Fruits and vegetable market reports - Los Angeles

LOS ANGELES: McMillan Petroleum Corp.
Station KMPC Kilocycles 710 Power 500 watts

Daily except

Sat. 12:00 m Livestock market reports
6:00 p.m. Livestock market reports

Weekly

Sat. 12:00 m Weekly summary of livestock market reports

OAKLAND: National Broadcasting Co., Inc.
Station KGO Kilocycles 790 Power 7,500 watts

Daily except

Sat. 12:15 p.m. Western Farm and Home Hour

OAKLAND: Tribune Publishing Co.
Station KILX Kilocycles 880 Power 500 watts

Daily

7:30 a.m. Weather report
10:15 Grain market reports
10:30 Weather report
12:40 p.m. Fruit and vegetables market reports
7:30 Butter, egg and cheese market reports
Weather report

SACRAMENTO: James McClatchy Publishing Co.
Station KFBK Kilocycles 1310 Power 100 watts

Daily

12:00 m Local market reports

SAN DIEGO: Airfan Radio Corp. (Ltd.)
Station KFSD Kilocycles 600 Power 1,000 watts

Daily except

Sat. 12:15 p.m. Western Farm and Home Hour

Weekly

Tues. 8:15 a.m. Livestock bulletin
Wed. 8:15 Poultry bulletin
Thurs. 8:15 Dairy bulletin

CALIFORNIA - cont'd.

SAN DIEGO: Don Lee, Inc.
Station KGB Kilocycles 1330 Power 500 watts

Daily

7:00 a.m. Weather report
12:00 m Agricultural talks, U.S.D.A.
5:30 p.m. Weather report
10:00 Weather report

SAN FRANCISCO: Hale Bros. Stores, Inc., and The Chronicle Publish-
ing Co.
Station KPO Kilocycles 680 Power 5,000 watts

Daily except

Fri. and

Sat. 12:00 m Hog market quotations, So. San Francisco

Weekly

Fri. 1:30 p.m. Cattle and sheep market quotations, So. San Francisco

SAN FRANCISCO: Associated Broadcasters, Inc.
Station KTAB Kilocycles 560 Power 1,000 watts

Daily

12:00 m Livestock market summary
Grain stocks in storage
Fruits and vegetable market reports
Grain, hay and feed market reports
Special market review

SAN JOSE: Pacific Agricultural Foundation (Ltd.)
Station KQW Kilocycles 1010 Power 500 watts

Daily

12:30 p.m. General market reports
6:30 General market reports
6:45 Farm news (general)
7:30 Farm news (general)

SANTA ANA: J. S. Edwards
Station KREG Kilocycles 1500 Power 100 watts

Daily

3:25 p.m. Poultry market report
Citrus market report

CALIFORNIA - cont'd.

STOCKTON:

McClatchy Newspaper Inc.
Station KWG Kilocycles 1200 Power 100 watts

Daily except

Sat. 12:00 m

News items
Farm Bulletins, U.S.D.A.

COLORADO

COLORADO SPRINGS:

The Reynolds Radio Co., Inc.
Station KVOR Kilocycles 1270 Power 1,000 watts

Daily

11:00 a.m.

12:00 m

6:00 p.m.

Weekly when

available

Columbia Farm Community Net Program
Weather reports
KVOR Farm hour
Weather report

Special reports from U.S.D.A.

DENVER:

Eugene P. O'Fallon, Inc.
Station KFEL Kilocycles 920 Power 500 watts

Daily

12:05 p.m.

6:50 p.m.

Livestock markets - Chicago
Grain markets - Chicago
Cotton market reports
Summary of market conditions

DENVER:

Colorado Radio Corp.
Station KFXF Kilocycles 920 Power 500 watts

Daily

5:45 a.m.

8:30

5:40 p.m.

Weekly

Tues. 5:40 a.m.

Wed. 5:40

Sat. 5:40

Fruits and vegetable market reports
Livestock market reports
Weather report
Weather report

Fruit and vegetable market reports
General summary of market conditions
Livestock market report - Denver

COLORADO - cont'd.

DENVER:

National Broadcasting Co., Inc.
Station KOA Kilocycles 830 Power 12,500 watts

Daily
11:45 a.m.

Livestock market reports - Chicago, Omaha, Sioux City,
Kansas City, St. Joseph and Denver
Summary of produce markets
Weather report
4:45 p.m. Weather report
Produce market reports
Butterfat prices

Daily except

Sat. 11:30 a.m. National Farm and Home Hour

Weekly on day

rec'd. 12:30 p.m. Talks on agricultural problems

GRAND JUNCTION:

Western Slope Broadcasting Co.
Station KFXJ Kilocycles 1310 Power 100 watts

Daily
8:30 a.m.

Summary of livestock markets
Butter, egg and cream prices - local

Weekly

Wed. 7:30 p.m. Open forum (marketing problems)

GREELEY:

Mid-Western Radio Corp.
Station KFEA Kilocycles 830 Power 1,000 watts

Daily
6:00 a.m.

Local market reports
Agricultural Bulletins

7:15

Farm auction news

9:00

Local market reports

5:45 p.m.

News items
Weather report

PUEBLO:

C. P. Ritchie & Joe E. Finch
Station KGHF Kilocycles 1320 Power 500 watts-day
250 watts-night

Daily
11:40 a.m.

Livestock market reports
Cattle market reports - Chicago, Kansas City
Cattle and sheep market - Omaha
Report on hogs and cattle - Denver, Chicago, Omaha,
and Kansas City
Cattle - local receipts
Hogs and sheep receipts - Denver

COLORADO - cont'd.

TRINIDAD: Leonard E. Wilson
Station KGIW Kilocycles 1420 Power 100 watts

Daily

12:30 p.m.

Weather report

1:00

Livestock market report - Denver

YUMA: Beehler Electrical Equipment Co.
Station KGEK Kilocycles 1200 Power 100 watts

Daily

12:30 p.m.

Livestock market reports

12:40

News flashes

Weekly

Mon. 1:00 p.m.

Farm flashes - crops and soils

Tues. 1:00

Market flashes - livestock

Wed. 1:00

Market flashes - fruits and vegetables

Thurs. 1:00

Market flashes - dairy

Fri. 1:00

Market flashes - poultry

CONNECTICUT

BRIDGEPORT: Bridgeport Broadcasting Station, Inc.
Station WICC Kilocycles 600 Power 250 watts

Daily

11:59 a.m.

Weather report

Weekly

Mon. 10:30 a.m.

Farm flashes - crops and soils
Connecticut Agricultural Bulletin

Tues. 10:30

Livestock market reports

Wed. 10:30

Dairy market reports
Connecticut Agricultural Bulletin

Thurs. 10:30

Fruits and vegetable market reports

Fri. 10:30

Poultry market reports
Connecticut Agricultural Bulletin

HARTFORD: The Travelers Insurance Companies
Station WTIC Kilocycles 1060 Power 50,000 watts

Weekly

Tues. 12:20 p.m.

Summary of market conditions

MANSFIELD (STORRS): Connecticut Agricultural College
Station WCAC Kilocycles 600 Power 250 watts

Weekly

Mon. 7:30 a.m.

Poultry talks

12:30 p.m.

Agricultural talks

Tues. 12:40 p.m.

Agricultural talks

DISTRICT OF COLUMBIA

WASHINGTON: National Broadcasting Co., Inc.
Station WRC Kilocycles 950 Power 500 watts
Daily
11:30 a.m. Weather report
Daily except
Sat. 12:30 p.m. National Farm and Home Hour
Weekly
Fri. 10:30 a.m. Market news for housekeepers

FLORIDA

CLEARWATER: Clearwater and St. Petersburg Chamber of Commerce
Station WFLA-WSUN Kilocycles 620 Power 2,500 watts-day
1,000 " night
Daily except
Sat. 12:30 p.m. National Farm and Home Hour

GAINESVILLE: University of Florida
Station WRUF Kilocycles 830 Power 5,000 watts
Daily
12:00 m Special Florida farm hour program

JACKSONVILLE: City of Jacksonville
Station WJAX Kilocycles 900 Power 1,000 watts
Daily except
Sat. 12:30 p.m. National Farm and Home Hour

MIAMI: Isle of Dreams Broadcasting Corp.
Station WIOD Kilocycles 1300 Power 1,000 watts
Daily except
Sat. 12:30 p.m. National Farm and Home Hour

MIAMI: Miami Broadcasting Co.
Station WQAM Kilocycles 560 Power 1,000 watts
Daily
9:30 a.m. News items
12:00 m Weather report
12:05 p.m. News items
Local produce markets
5:30 Weather report
5:35 News items
Late produce markets
7:30 News items
10:00 News items
Weather report

FLORIDA - cont'd.

TAMPA: Tampa Publishing Co.
Station WDAE Kilocycles 1220 Power 1,000 watts
Daily
12:30 p.m. Produce markets - local
6:30 Produce markets - local

TAMPA: F. J. Reynolds
Station WMBR Kilocycles 1370 Power 100 watts
Daily
11:30 a.m. Weather report
6:30 p.m. Citrus and produce prices and shipments

GEORGIA

ATHENS: Toccoa Falls Broadcasting Co., Inc.
Station WTFI Kilocycles 1450 Power 500 watts
Daily
3:15 p.m. Cotton reports - close and previous close

ATLANTA: The Atlanta Journal Co.
Station WSB Kilocycles 740 Power 5,000 watts
Daily
6:45 a.m. Weather report
9:15 Cotton market reports
9:45 Cotton market reports
11:00 Cotton market reports
12:00 m Weather report
Cotton market reports
12:30 p.m. Crop market news
1:00 Cotton market reports
2:30 Cotton market review
Sugar market report
Cottonseed oil report
Closing grain market - Chicago
Produce market report - Atlanta
Weather report
10:30 Weather report
Daily except
Sat. 11:30 a.m. National Farm and Home Hour

IDAHO

BOISE: Boise Broadcasting Station
Station KIDO Kilocycles 1250 Power 1,000 watts
Daily
6:45 a.m. Estimated receipts livestock
Estimated receipts poultry
Estimated receipts of farm produce

IDAHO -- cont'd.

NAMPA: Frank E. Hurt
Station KFXD Kilocycles 1420 Power 100 watts

Daily
7:00 a.m. Agricultural talks
General market conditions
2:30 p.m. Western coast markets
4:45 Western coast markets

POCATELLO: Radio Service Corporation of Idaho
Station KSEI Kilocycles 900 Power 250

Daily
12:00 m Weather reports and farm warnings
12:05 p.m. Livestock market reports - local
Poultry market reports - local
Farm produce reports - local
1:00 Talks on local agriculture
6:30 Weather reports and farm warnings

TWIN FALLS: Radio Broadcasting Corporation of Idaho
Station KTFI Kilocycles 1320 Power 500 watts-day
250 watts-night
Daily
6:30 a.m. Farm flashes - relative to Idaho markets
Daily except
Mon. 6:55 p.m. Market reports

ILLINOIS

BLOOMINGDALE: Westinghouse Electric and Mfg. Co.
Station KYW Kilocycles 1020 Power 10,000 watts

Daily except
Sat. 11:30 a.m. National Farm and Home Hour

CARTHAGE: Superior Broadcasting Service, Inc.
Station WCAZ Kilocycles 1070 Power 50 watts

Daily
12:50 p.m. Livestock market reports - National Stockyards
12:55 Livestock market reports - Bushnell
1:00 Weather report
4:00 Resume of the day's livestock markets
Weekly
Sat. 1:00 p.m. Resume of the week's livestock activities and comments
upon general market conditions

ILLINOIS - cont'd.

CHICAGO: Drovers Journal Publishing Co.
 Station WAAF Kilocycles 920 Power 500 watts

Daily

6:30 a.m. Estimated livestock receipts for current day
8:45 Opening hog flash and estimated receipts
11:25 Cattle, hog and sheep prices
 Estimated livestock receipts for following day
12:00 m Weather report
1:35 p.m. Cattle, hog and sheep market
 Eastern meat trade conditions
 Estimated livestock receipts for following day

Sunday only

11:30 a.m. Estimated livestock receipts for Monday
1:30 p.m. Estimated livestock receipts for Monday

CHICAGO: WBBM Broadcasting Corp.
 Station WBBM-WJBT Kilocycles 770 Power 25,000 watts

Daily

6:45 a.m. Farmers' Bulletins - U.S.D.A.
 General farm news
12:25 p.m. Livestock receipts
 Livestock price quotations
 Butter and egg quotations

Weekly

Wed. & Fri.
12:25 p.m. Agricultural talks
Tues. 12:45 p.m. Livestock marketing news

CHICAGO: The Chicago Tribune
 Station WGN Kilocycles 720 Power 25,000 watts

Weekly

Mon. 8:30 a.m. Estimated livestock receipts
 Weather forecast
Tues. 9:00 First hog flash on prices
Wed. 9:30 Opening grain markets
Thurs. 9:30 General agricultural news
Fri. 9:30 Talks on agriculture
Sat. 9:30 Talks on agriculture

CHICAGO: Loyal Order of Moose
 Station WJJD Kilocycles 1130 Power 20,000 watts

Daily

12:30 p.m. Livestock market reports

ILLINOIS - cont'd.

CHICAGO: Agricultural Broadcasting Co.
Station WLS Kilocycles 870 Power 50,000 watts

Daily
8:40 a.m. Hog flash
Livestock market receipts
10:05 Poultry market reports
11:45 Fruits and vegetable market reports
Daily except
Sat. 10:00 a.m. Livestock market reports
12:30 p.m. Livestock market reports
1:10 Fruits and vegetable market reports
Weekly
Sat. 10:00 a.m. Livestock market reports
10:13 Butter and egg market reports
12:05 p.m. Grain market reports
12:10 Livestock market reports

CHICAGO: WMAQ (Inc.)
Station WMAQ Kilocycles 670 Power 5,000 watts

Daily
7:00 a.m. Livestock market receipts - Chicago, St. Louis, Indian-
apolis
Closing grain market for day before
Weather report
9:50 Livestock trends - Chicago market
11:33 Livestock market information - Chicago, St. Louis, and
Indianapolis
Estimated livestock receipts for next day
12:00 m Livestock market information - Chicago
Estimated livestock receipts for next day
Poultry, butter and egg market - Chicago
Potato market - Chicago

Weekly
Fri. 12:00 m Trends of the livestock market

DECATUR: Commodore Broadcasting, Inc.
Station WJEL Kilocycles 1200 Power 100 watts

Daily
7:45 a.m. Weather report
1:00 p.m. Closing livestock market report - Chicago
1:30 Weather report
1:32 Closing grain markets (Chicago)

Weekly
Tues. & Thurs.
6:30 p.m. News items
Mon., Wed., &
Fri. 6:20 p.m. News items

HARRISBURG:	First Trust and Savings Bank	
	Station WEBQ	Kilocycles 1210 Power 100 watts
<u>Daily</u>		
6:00 a.m.	Farm talks	
8:45 p.m.	Final hog market	
	Final sheep market	
	Final livestock market	
	Weather report	

JOLIET:	Sanders Bros. Radio Station Inc.
	Station WKBB Kilocycles 1310 Power 100 watts
<u>Daily</u>	
8:00 a.m.	Weather report
10:00	Weather report
12:00 m	Weather report
1:15 p.m.	Livestock market reports
2:00	Weather report
4:00	Weather report
6:00	Weather report
8:00	Weather report
10:00	Weather report
12:00 p.m.	Weather report

PEORIA:	Peoria Broadcasting Co.	
	Station WMBD	Kilocycles 1440
		Power 1,000 watts-day
		500 watts-night
<u>Daily</u>		
6:00 a.m.	Weather report	
	Livestock market - Peoria	
	Grain market - Peoria	
	Poultry market - Peoria	
	Butter market - Peoria	
1:00 p.m.	Livestock market reports	
5:55	Livestock market reports	

QUINCY: Illinois Broadcasting Corp.
Station WTAD Kilocycles 1440 Power 500 watts

Daily
10:15 a.m. Market summary
12:30 p.m. Weather report
Market reports

ILLINOIS - cont'd

ROCKFORD: Rockford Broadcasters, Inc.
Station KFLV Kilocycles 1410 Power 500 watts
Daily
11:45 a.m. Livestock market reports - Kansas City

SPRINGFIELD: Harold L. Dewing and Charles Messter
Station WCBS Kilocycles 1210 Power 100 watts
Daily
12:00 m Estimated receipts of livestock - principal markets
Hog market report - Chicago
Opening livestock markets - Chicago
Weather report
3:00 p.m. Weather report
9:00 Weather report

SPRINGFIELD: WTAX (Inc.)
Station WTAX Kilocycles 1210 Power 100 watts
Daily
9:30 a.m. Weather report
3:30 p.m. Weather report
6:40 Livestock market reports - Springfield
6:43 Grain market reports
9:30 Weather report

TUSCOLA: James L. Bush
Station WDZ Kilocycles 1070 Power 100 watts
Daily
9:00 a.m. Early livestock market receipts and prices
Livestock receipts at Indianapolis, St. Louis, and
Omaha
Livestock market at Kansas City for previous day
Grain news
Weather report
Yesterday's closing grain market at Buenos Aires
Liverpool cables
9:30 a.m. Opening grain prices - Chicago
Cotton prices
Cotton and sugar market - New York
Liverpool cables
Early livestock market receipts and prices - Chicago
Livestock receipts - Indianapolis, St. Louis, Kansas
City, and Omaha
Weather report
Yesterday's closing markets at Buenos Aires
Opening markets at Buenos Aires to-day
Grain prices - Chicago
Grain news
Opening wheat prices - Winnipeg and Minneapolis
10:00 Grain prices - Chicago
Sugar prices - New York
Cotton prices - New York

ILLINOIS - cont'd.

TUSCOLA - cont'd.

Daily	
10:00 a.m.	Latest Liverpool cables Early estimate of car-lot receipts of grain - Chicago and other principal markets Grain news Wheat market - Winnipeg Weather report
10:30	Grain prices - Chicago Wheat market - Winnipeg Liverpool cables Early car-lot grain receipts - Chicago and other principal markets Grain news Livestock market reports - Indianapolis
11:00	Grain prices - Chicago Wheat market - Winnipeg Liverpool cables Early estimated car-lot receipts - grain - Chicago, and other principal markets Grain news Livestock receipts and prices, Indianapolis
11:30	Grain prices Grain news
12:00 m	Grain prices Wheat market - Winnipeg Sugar market - New York Cotton market - New York and Chicago Closing Liverpool cables Grain news Primary grain movement statement
12:30 p.m.	Grain price - Chicago Grain news
1:00	Grain prices - Chicago Grain news Wheat market - Winnipeg Tone of cash markets - Chicago
1:15	Closing grain prices - Chicago Closing Liverpool cables Final car-lot receipts - grain - Chicago Weather report Primary grain movements Detailed cash grain market price on wheat, corn, oats, and rye according to grade - Chicago Car-lot receipts of grain at principal markets Review of day's grain news Livestock markets - Chicago, Indianapolis, and Kansas City (detailed report) Closing grain market prices - Winnipeg and Minneapolis Sugar market price - New York Cotton market price - New York

ILLINOIS - cont'd.

TUSCOLA - cont'd.

Weekly

Mon. 12:00 m	Statement on visible supply of grain in the United States
1:15 p.m.	Statement on visible supply of grain in the United States
Wed. 1:15 p.m.	Statement on visible supply of grain in Canada
<u>On day received</u>	
2:15 p.m.	Crop report

INDIANA

ANDERSON:

Anderson Broadcasting Corp.
Station WHBU Kilocycles 1210 Power 100 watts

Daily

9:30 a.m.	Livestock markets reports
9:35	Grain market report
9:40	Hay market report
9:45	Poultry market report
9:50	Dairy market report

CULVER:

General Broadcasting Corp.
Station WCMA Kilocycles 1400 Power 500 watts

Daily

1:15 p.m.	Livestock market report - Chicago Weather report
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Weekly

Sat. 1:15 p.m.	Livestock market report - Chicago Weather report
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EVANSVILLE:

Curtis Radio-Casting Corp.
Station WGBF Kilocycles 630 Power 500 watts

Daily

10:45 a.m.	Early market flash on livestock Produce market quotations - Kansas City and Indianapolis
11:30	Livestock market receipts - Chicago and St. Louis
11:41	Grain market quotations
11:50	Weather and river bulletins
12:01 p.m.	Poultry news General agricultural information
12:10	Poultry market reports Local market quotations
12:15	Livestock market receipts - Indianapolis, Chicago, and St. Louis
12:20	Farm science talks
12:40	Grain market reports
12:50	Livestock receipts and information - Kansas City
2:40	Grain market quotations
6:30	Weather report

INDIANA - cont'd.

FT. WAYNE: Main Auto Supply Co.
Station WOWO Kilocycles 1160 Power 10,000 watts

Daily
9:00 a.m. Weather report
11:30 Livestock market reports - Chicago
Poultry market reports - Chicago
Grain and produce markets - Chicago
12:00 m Weather report
9:00 p.m. Weather report

Weekly
Sat. 11:30 a.m. Weekly market review

GARY: Johnson-Kennedy Radio Corp.
Station WJKS Kilocycles 1360 Power 1,250 watts-day
1,000 watts-night

Daily
12:00 m News items
Weather report
General market reports
2:00 p.m. News items
Weather report
General market reports

HAMMOND: Hammond-Calumet Broadcasting Station
Station WWAE Kilocycles 1200 Power 100 watts

Daily
8:20 a.m. Weather report
6:00 p.m. General market reports
News flashes
6:30 Weather report

INDIANAPOLIS: Indianapolis Power and Light Co.
Station WFBM Kilocycles 1230 Power 1,000 watts

Daily
9:00 a.m. Weather report
12:15 p.m. Livestock market - Indianapolis
12:25 Livestock market - Kansas City
12:30 Agricultural talks
Local farm hour
1:00 Weather report

INDIANAPOLIS: Indianapolis Broadcasting Inc.
Station WKBF Kilocycles 1400 Power 500 watts

Daily
12:00 m Livestock market reports - local
Agricultural talks

INDIANA - cont'd.

MUNCIE:

Donald A. Burton,
Station WLBC Kilocycles 1310 Power 50 watt

Daily

8:15 a.m.

Early livestock market report - Indianapolis & Chicago

11:30

Livestock market report - Muncie, Indianapolis and
Chicago

12:30 p.m.

Livestock market report - Muncie, Buffalo, Indianapolis
and Chicago

Estimated livestock receipts - Chicago

IOWA

AMES:

Iowa State College of Agricultural and Mechanical Arts
Station WOI Kilocycles 640 Power 5,000 watts

Daily

7:00 a.m.

Estimated receipts of livestock - principal markets
News items

8:50

Opening hog market flash - Chicago
Weather report

9:30

Second hog market flash - Chicago
Opening livestock market - grain market - Chicago
Liverpool cables
Weather report

10:30

Weather report
Livestock and sheep market reports - Chicago
Grain market report - Chicago
Liverpool cables

12:15 p.m.

Butter and egg markets - Chicago and New York
Poultry market report - Chicago and New York
Weather report
Advance livestock estimates
Hog market reports
Cattle market reports
Sheep receipts - principal markets
Weather report

12:30

12:40

1:30

Advance estimate of livestock receipts
Closing livestock market reports
Summary of grain market reports - Chicago
Future and cash grain market
Hog market reports - Iowa
Poultry market reports - New York
News items

3:30

Weekly

Mon. 12:45 p.m.

Agricultural talks

Tues. 12:45

Agricultural economics program

Wed. 12:45

Poultry program

Thurs. 12:45

Farm crops program

IOWA - cont'd.

CLARINDA: Iowa Broadcasting Co.
Station KSO Kilocycles 1330 Power 500 watts

Daily
7:00 a.m. Agricultural talks
1:00 p.m. Livestock market report - Chicago, Omaha, St. Joseph

COUNCIL BLUFFS: Mona Motor Oil Co.
Station KOIL Kilocycles 1260 Power 1,000 watts

Daily except
Sat. 11:30 a.m. National Farm and Home Hour

DAVENPORT: Central Broadcasting Co.
Station WOC Kilocycles 1,000 Power 5,000 watts

Daily except
Friday 10:30 a.m. Opening grain futures - Chicago
Liverpool cables
Early estimated carlot grain receipts - Chicago, Kansas
City, Omaha, St. Louis, Minneapolis, Duluth and
Winnipeg
Early market livestock receipts - Chicago, Sioux City,
Omaha, Kansas City, South St. Paul, St. Louis,
Cleveland and Buffalo
Butter and egg market futures - Chicago
Hog market - Ottumwa
Weather report

Daily except
Sat. 11:30 a.m. National Farm and Home Hour
1:30 p.m. Closing prices on grain futures - Chicago
Closing prices on lard futures - Chicago
Closing cash grain market tone
Final car-lot grain receipts
Liverpool cables
Closing livestock, Chicago, Sioux City, Omaha, Kansas
City and South St. Paul
Estimated livestock receipts for following day
Closing and high and low egg and butter futures
Hog market - Ottumwa
Weather report

Weekly
Fri. 11:15 a.m. Same program as given at 10:30 a.m.
Sat. 12:30 p.m. Same program as given at 1:30 p.m.

DES MOINES: Central Broadcasting Co.
Station WHO Kilocycles 1,000 Power 5,000 watts

Same program as Station WOC - Davenport

IOWA - cont'd.

IOWA CITY: State University of Iowa
Station WSUI Kilocycles 880 Power 500 watts
Daily
9:00 a.m. General market information
Grain market reports

OTTUMWA: Iowa Broadcasting Co.
Station WIAS Kilocycles 1420 Power 100 watts
Daily
6:45 a.m. Weather report
10:30 Hog market reports - local
Poultry market reports - local
Agricultural talks
Weather report
1:00 p.m. Weather report
Hog market report - local
Poultry market report - local
Grain market report - local
6:05 Weather report

SHENANDOAH: Henry Field Company
Station KFNF Kilocycles 890 Power 1,000 watts-day
500 watts-night
Daily
6:00 a.m. Produce market - local
Weather report
7:30 Hog market flash - local
7:35 News items
9:00 Poultry talks
9:45 Poultry and egg market reports - local
Cream market - local
10:00 Opening grain market - Chicago
Opening hog market - Chicago
Hog market - local
Weather report
12:30 p.m. Livestock market report - South Omaha
12:35 News items
12:40 Livestock market reports - East St. Louis & St. Joseph
Top hog market report - Chicago
Grain market report - Chicago
Weather report
12:45 Agricultural talks
1:40 Closing grain market - Chicago
3:15 Weather report
6:00 Weather report
7:00 Closing grain reports - Chicago
Closing livestock - Chicago and local
Weather report
7:10 Agricultural talks
7:45 News items
9:00 Weather report

IOWA - cont'd.

SHENANDOAH:

Earl E. May
Station KMA Kilocycles 930 Power 500 watts

Daily

6:45 a.m. Hog market reports
Weather report
9:30 Weather report
10:45 Poultry programs
12:30 p.m. Livestock market reports
Weather report
3:30 Weather report
6:30 Livestock market reports
Weather report

SIoux CITY:

Sioux City Journal
Station KSCJ Kilocycles 1330 Power 2,500 watts-day
1,000 watts-night

Daily

7:00 a.m. Estimated livestock receipts
8:45 Estimated livestock receipts
Livestock market reports
Specially prepared livestock market reports
10:45 Livestock market reports
Specially prepared livestock market reports
1:00 p.m. Livestock market reports
Specially prepared livestock market reports

WATERLOO:

Waterloo Broadcasting Co.
Station WMT Kilocycles 600 Power 500 watts

Daily

6:30 a.m. Market reports - general
7:15 p.m. News items

Weekly

Tues. & Thurs.
8:00 p.m. Farm bureau program

KANSAS

DODGE CITY:

Dodge City Broadcasting Co.
Station KGNO Kilocycles 1210 Power 100 watts

Daily

9:00 a.m. Market information
Grain market information
Liverpool cables
9:44 Weather report
9:45 Opening grain market reports - Chicago, Kansas City,
and Liverpool
11:15 Grain market reports - Chicago, Kansas City & Liverpool
1:30 p.m. Close grain markets - Chicago, Kansas City & Liverpool
3:30 Weather report
5:29 Weather report

KANSAS - cont'd.

LAWRENCE: Jenny Wren Co.
Station WREN Kilocycles 1220 Power 1,000 watts
Daily
7:30 a.m. Weather report
12:30 p.m. Weather report
Daily except
Sat. 11:30 a.m. National Farm and Home Hour

MANHATTAN: Kansas State College of Agriculture and Applied Science
Station KSAC Kilocycles 580 Power 1,000 watts
Daily
12:30 p.m. Livestock market reports
Farm hour - local
1:00 Livestock market reports
Monthly-10th
of each month
when received Kansas market forecast

MILFORD: The Farmers and Bankers Life Insurance Co.
Station KFBI Kilocycles 1050 Power 5,000 watts
Daily
9:00 a.m. Grain review of previous day
Livestock review of previous day
9:30 Weather report
9:45 Opening grain futures - Kansas City
11:00 Grain futures quotations
12:15 p.m. Weather report
12:30 Additional livestock news
1:15 Agricultural Extension Review
1:30 Closing grain futures - Kansas City
1:45 Close of cash markets
Weekly
1:00 p.m. Farm Bureau program

TOPEKA: Capper Publications
Station WIBW Kilocycles 580 Power 1,000 watts
Daily
6:00 a.m. Estimated livestock receipts
General market news
Grain market reports
9:00 Estimated livestock receipts
General market news
Grain market reports
11:45 Estimated livestock receipts
General market news
Grain market reports
6:15 p.m. Estimated livestock receipts
General market news
Grain market reports
9:45 Estimated livestock receipts
General market news
Grain market reports

KANSAS - cont'd.

WICHITA:

Radio Station KFH Co.

Station KFH Kilocycles 1300 Power 1,000 watts

Daily

9:00 a.m. Opening livestock market reports
9:05 Liverpool cables
9:30 Opening grain market
10:10 Grain market reports
11:30 Grain market reports
11:35 Livestock market reports
12:25 p.m. Livestock market reports
12:30 Grain market reports
12:35 Agricultural talks

Daily except

Sat. 1:20 p.m. Closing grain market report
1:25 Closing livestock market report

Weekly

Sat. 12:25 p.m. Closing livestock market report
12:30 Closing grain market report

KENTUCKY

COVINGTON:

L. B. Wilson, Inc.

Station WCKY Kilocycles 1490 Power 5,000 watts

Daily

12:25 p.m. Livestock market reports
Livestock market quotations - Cincinnati
Livestock market receipts - Chicago
Hog market quotations - Chicago
Sheep and lamb market reports - Chicago

Daily except

Sat. 12:30 p.m. National Farm and Home Hour

HOPKINSVILLE:

WFIW Inc.

Station WFIW Kilocycles 940 Power 1,000 watts

Daily

6:30 a.m. Weather report
11:30 Weather report
11:45 Livestock market report - Kansas City
Farm Bulletins - U.S.D.A.
12:00 m Weather report
12:15 p.m. Farm Bulletins - U.S.D.A.
Tobacco market report
7:00 Tobacco market report
Weather report
11:00 Weather report

KENTUCKY - cont'd.

LOUISVILLE: Courier-Journal and Louisville Times
Station WHAS Kilocycles 820 Power 10,000 watts

Daily
12:30 p.m. Livestock market reports
12:40 Produce markets, eggs, poultry, etc.
12:42 Weather report
6:28 Weather report
10:30 Weather report

Daily except
Sat. 11:30 a.m. National Farm and Home Hour
12:45 p.m. Tobacco markets (during season)
Talks on crop information

LOUISIANA

NEW ORLEANS: Joseph H. Uhalt
Station WDSU Kilocycles 1250 Power 1,000 watts

Daily
1:10 p.m. Wholesale produce markets - New Orleans

NEW ORLEANS: Valdemar Jensen
Station WJBO Kilocycles 1420 Power 100 watts

Daily
2:45 p.m. Weather report
2:55 Produce market reports

NEW ORLEANS: WSMB, Inc.
Station WSMB Kilocycles 1320 Power 500 watts

Daily
12:30 p.m. Weather report
1:00 Fruits and vegetable market reports
6:00 Fruits and vegetable market reports
Weather report

Daily except
Sat. 11:30 a.m. National Farm and Home Hour

NEW ORLEANS: Loyola University
Station WWL Kilocycles 850 Power 5,000 watts

Daily
12:00 m Produce market reports
Weather reports

SHREVEPORT: R. M. Dean
Station KRMD Kilocycles 1310 Power 50 watts

Daily
7:00 a.m. Fruits and vegetable market quotations

Weekly
Sat. 11:00 a.m. Resume of market conditions

LOUISIANA -- cont'd.

SHREVEPORT: Tri-State Broadcasting System
Station KTBS Kilocycles 1450 Power 1,000 watts

Daily
12:35 p.m. Weather report
1:00 Current cotton market - New York
Cotton market quotations - New Orleans and Liverpool

Daily except
Sat. 11:30 a.m. National Farm and Home Hour

MAINE

BANGOR: Maine Broadcasting Co., Inc.
Station WLBZ Kilocycles 620 Power 500 watts

Daily
8:45 a.m. Potato market report
8:46 Dairy market information

MARYLAND

BALTIMORE: Consolidated Gas Electric Light & Power Co. of
Baltimore
Station WBAL Kilocycles 1060 Power 10,000 watts

Daily except
Sat. 12:30 p.m. National Farm and Home Hour

Weekly
Mon., Wed., and
Fri. 7:30 a.m. Weather report
12:00 m Weather report
Agricultural talks
4:00 p.m. Weather report

Tues., Thurs.,
Sat. 4:00 p.m. Weather report
6:15 Weather report
11:00 Weather report

Sun. 8:00 a.m. Weather report
1:15 p.m. Weather report
6:15 Weather report

MASSACHUSETTS

BOSTON: Westinghouse Electric and Mfg. Co.
Station WBZ Kilocycles 990 Power 25,000 watts

Daily
12:00 m Weather report
12:35 p.m. General market reports - Boston Terminal Market
Potato market report - Boston and New York
Car-lot shipments of important commodities
Receipts of butter, eggs and dressed poultry-Boston
Butter and egg markets - Chicago and New York
Wool market - Boston
Fresh dressed meats - Boston

MASSACHUSETTS - cont'd.

BOSTON - cont'd.

Daily

5:30 p.m.

Potato market - Presque Isle
Farmers' produce market - Boston
Butter and egg market - Boston
Butter quotations for 92 score butter, New York,
Philadelphia and Chicago
Fruit auction market - Boston
Comments on Worcester and Providence markets
Hay, grain and feed-stuffs market - Boston

Daily except

Sat. 12:30 p.m.

National Farm and Home Hour

Weekly

Mon., Wed., and

Fri. 5:30 p.m.

Market Bulletin - Connecticut

Tues. and

Thurs. 5:30 p.m.

Produce market - Springfield

Tues. 12:05

Agricultural talks

5:30

Live and dressed poultry market - Boston

Special apple report

Wed. 12:05

Extension service program

5:30

Livestock market - Brighton

Thurs. 12:05 p.m.

Agricultural talks

Sat. 12:00 m

Live and dressed poultry market - Boston

Weather report

12:35 p.m.

Review of markets - Boston and Springfield

Monthly

When received

Agricultural Situation Review

BOSTON:

Westinghouse Electric & Mfg. Co.

Station WBZA Kilocycles 990 Power 1,000 watts

Program same as station WBZ

BOSTON:

Edison Electric Illuminating Co. of Boston

Station WEEI Kilocycles 590 Power 1,000 watts

Daily

12:20 p.m.

Prices of farm and market products

WORCESTER:

Worcester Telegram Publishing Co., Inc.

Station WTAG Kilocycles 580 Power 250 watts

Daily

12:30 p.m.

Produce market reports

Weekly

Mon. 12:30 p.m.

Weekly review of the produce markets

MICHIGAN

DETROIT: WJR Inc.
Station WJR Kilocycles 750 Power 10,000

Daily except
Sat. 12:30 p.m. National Farm and Home Hour

GRAND RAPIDS: Kunsley-Trendle Broadcasting Corp.
Station WOOD-WASH Kilocycles 1270 Power 500 watts

Daily
11:00 a.m. Weather report
Fruit and vegetable outlook
General market reports

LANSING: Michigan State College
Station WKAR Kilocycles 1040 Power 1,000 watts

Daily
12:00 m Grain market reports - Michigan
12:02 p.m. Livestock market reports - Michigan
12:04 Livestock market reports - Buffalo
Weekly
Fri. 12:05 p.m. Bean market review

MINNESOTA

FERGUS FALLS: Charles L. Jaren
Station KGDE Kilocycles 1200 Power 250 watts-day
100 watts-night

Daily
8:30 a.m. Poultry and egg market talks
8:58 Weather and temperature reports
12:30 p.m. Hog, cattle and sheep reports - local and South St. Paul

MINNEAPOLIS: Northwestern Broadcasting, Inc.
Station WCCO Kilocycles 810 Power 5,000 watts

Daily
7:00 a.m. Estimated livestock receipts - South St. Paul
9:35 Livestock market reports - So. St. Paul and Chicago
9:40 Weather report
Grain futures - Minneapolis and Chicago
Wheat - Duluth and Winnipeg
Grain receipts and shipments - Minneapolis, Duluth and
Chicago
11:35 Cattle, calf, hog and sheep markets - So. St. Paul and
Chicago
Grain futures - Minneapolis and Chicago
11:40 Wheat - Duluth and Winnipeg
2:20 p.m. Weather report
5:45 Livestock summary - South St. Paul
10:20 Weather report

MINNESOTA - cont'd.

MINNEAPOLIS: - cont'd.

Weekly

Sat. 11:30 a.m.
12:00 m

Grain and feed market review
Closing grain futures, high, low - Minneapolis
Wheat close, high, low - Winnipeg
Closing grain futures - Chicago and Duluth
Coarse grain and cash wheat close - Minneapolis
Closing cash grain market - Duluth
Feed, hay and potato market reports
Butter and egg market reports - New York and Chicago
Produce market reports - Twin City

MINNEAPOLIS:

Dr. George W. Young
Station WDGY Kilocycles 1180 Power 1,000 watts

Daily

7:00 a.m.
8:00
9:00

12:00 m

5:00 p.m.

Weather report
Weather report
Livestock market reports
Grain market reports
Weather report
Livestock market reports
Grain market reports
Weather report

MINNEAPOLIS:

Minnesota Broadcasting Corp.
Station WRHM Kilocycles 1250 Power 1,000 watts

Daily

11:55 a.m.

12:00 m
5:30 p.m.

Fruit and produce market reports
Cattle and hog receipts
Weather report
Weather report

MOORHEAD:

Red River Broadcasting Co., Inc.
Station KGFK Kilocycles 1500 Power 50 watt

Daily

9:55 a.m.
10:55
11:55
1:55 p.m.
6:45

Grain market reports
Grain market reports
Grain market reports
Grain market reports
Weather report

Weekly

Sat. 1:15 p.m.

Agricultural talks

MINNESOTA - cont'd.

ST. PAUL: National Battery Company
Station KSTP Kilocycles 1460 Power 10,000 watts

Daily
7:30 a.m. Weather report
10:00 Grain market reports - Minneapolis, Duluth and Winnipeg
Livestock market reports
Estimated livestock receipts - Chicago and South St. Paul
Hog flash - South St. Paul and Chicago
Vealer market - South St. Paul

12:45 p.m. Weather report
2:15 Grain market reports - Minneapolis, Duluth and Winnipeg
5:44 Weather report
10:45 Weather report

Daily except
Sat. 11:30 a.m. National Farm and Home Hour

MISSISSIPPI

GREENVILLE: J. Pat Scully
Station WRBQ Kilocycles 1210 Power 250 watts-day
100 watts-night

Monthly when
received Agricultural Situation Review

JACKSON: Lamar Life Insurance Co.
Station WJDX Kilocycles 1270 Power 1,000 watts

Daily except
Sat. 11:30 a.m. National Farm and Home Hour

Weekly
Mon. 3:00 p.m. Special release - American Farm Bureau Federation
Tues. 12:45 p.m. Agricultural talks

VICKSBURG: Delta Broadcasting Co.
Station WQBC Kilocycles 1360 Power 500 watts

Daily
9:30 a.m. Opening cotton markets, New York and New Orleans
10:00 Weather report
2:30 p.m. Closing markets - New York, New Orleans and Chicago

MISSOURI

CAPE GIRARDEAU: Hirsch Battery and Radio Co.
Station KFVS Kilocycles 1210 Power 100 watts

Daily
12:55 p.m. Livestock market report - East St. Louis
12:57 Poultry and egg market report - local

MISSOURI - cont'd.

COLUMBIA: Stephens College
Station KFRU Kilocycles 630 Power 500 watts

Daily
6:30 a.m. News items
7:00 Weather report
8:15 Weather report
5:30 p.m. Weather report

Monthly day re-
ceived 4:00 p.m. Crop bulletins

GRANT CITY: Grant City Park Corp.
Station KGIZ Kilocycles 1500 Power 100 watts

Daily
6:15 a.m. Produce markets
10:30 Agricultural bulletins
Grain market quotations
Weather report
11:45 Poultry market reports - Chicago and St. Joseph
Livestock market reports - Chicago and St. Joseph
2:45 p.m. Hog market report - Chicago
Weather report
6:25 Poultry program
7:15 Weather report
General market reports
7:45 Produce market reports
7:50 Agricultural information - local

KANSAS CITY: The Kansas City Star
Station WDAF Kilocycles 610 Power 1,000 watts

Daily
11:15 a.m. Grain market reports - Kansas City and Chicago
Produce market reports - Kansas City
Livestock market reports - Kansas City
Weather report
5:30 p.m. Grain market reports - Kansas City and Chicago
Produce market reports - Kansas City
Livestock market reports - Kansas City
Weather report

Daily except
Sat. 11:30 a.m. National Farm and Home Hour

KANSAS CITY: WHB Broadcasting Co.
Station WHB Kilocycles 860 Power 500 watts

Daily
7:00 a.m. Estimated livestock receipts
9:30 Grain market quotations
9:40 Livestock market quotations
10:24 Weather report
10:25 Livestock market report
10:30 Grain market quotations
11:30 Grain market quotations
12:00 m Weather report

MISSOURI - cont'd.

KANSAS CITY - cont'd.

Daily

12:25 p.m.	Livestock market quotations
12:30	Grain market quotations
1:15	Grain market quotations
1:25	Livestock market reports
3:00	Weather report

ST. JOSEPH:

Scroggin and Co. Bank
Station KFEQ Kilocycles 680 Power 2,500 watts

Daily

8:45 a.m.	Livestock receipts, Chicago, Kansas City, Omaha, E. St. Louis, and St. Joseph Hog flash - Chicago Review of market conditions Dressed meat reports for New York, Philadelphia, and Boston Wheat cable - Liverpool Weather report
9:30	Liverpool cables Grain opening futures - Chicago Grain futures - Kansas City Grain opening - Winnipeg Carload grain receipts Grain market - Buenos Aires Foreign grain cables Grain - repeat opening - Chicago and Kansas City Grain rates Repeat markets - Chicago and Kansas City
9:50	Livestock receipts - Chicago, Kansas City, Omaha, E. St. Louis and St. Joseph Livestock market reports - Chicago, Kansas City, Omaha, E. St. Louis and St. Joseph Weather report
11:00	Grain futures - Chicago and Kansas City Cash tone and cash sales - Winnipeg, and St. Joseph Sugar market - New York Grain receipts High and low grain options Foreign cables Domestic grain news Grain futures - repeat
11:05	Livestock market reports - Chicago, Kansas City, Omaha, E. St. Louis and St. Joseph Livestock markets repeated - St. Joseph Advance estimates of livestock - Chicago
12:00 m	Grain futures - Chicago and Kansas City Cash tone and sales - St. Joseph Carload grain receipts High and low grain options Grain futures - repeat

MISSOURI - cont'd.

ST. JOSEPH - cont'd.

Daily

12:10 p.m.

Livestock receipts-leading markets
Livestock reports for 5 mid-western markets
Advance estimates for same markets
Butter and egg market - New York and Chicago
Weather report

1:00

Repeat livestock market - St. Joseph
Grain futures quotations - Chicago and Kansas City
High and low grain options
Grain cash tone and sales - St. Joseph
Grain option standing - Winnipeg
United States visible supply of grain
Grain trade notes

2:00

Livestock market reports - Chicago, Kansas City, Omaha,
E. St. Louis and St. Joseph

2:10

Advance estimates of livestock
Grain cash tone - St. Joseph
Market letter - St. Joseph
Cash sales quotations - St. Joseph
Grain option close - Minneapolis and Winnipeg
Grain futures - high, low, close and net change,
Chicago and Kansas City
Grain trade notes

Daily except

Sat. 4:50 p.m.

Resume' of livestock and grain markets - St. Joseph

ST. LOUIS:

Voice of St. Louis, Inc., Nelson Darragh, President
Station KMOX Kilocycles 1090 Power 50,000 watts

Daily

10:00 a.m.

Livestock market reports
Hogs and sheep market reports

10:00 p.m.

Weather report

Weekly

Tues. 12:15 p.m.

Livestock market report

Wed. 12:00 m

Estimates for following day - Chicago and St. Louis

Thurs. 12:00

Poultry, butter and egg markets - St. Louis

Fri. 12:15 p.m.

News from experiment stations
Announcement of farming events of interest

Sat. 12:00 m

Agricultural talks
Weather report

ST. LOUIS:

St. Louis Post-Dispatch Pulitzer Publishing Co.
Station KSD Kilocycles 550 Power 500 watts

Daily

8:40 a.m.

Opening grain futures - St. Louis, Chicago, Minneapolis
Kansas City and Winnipeg
Liverpool and Argentine cables
Car-lot receipts and shipments of grain - St. Louis
Cotton markets - New York and Chicago
Livestock market report - National Stock Yards

MISSOURI - cont'd.

ST. LOUIS - cont'd.

Daily

8:40 a.m.	Receipts of hogs, cattle, calves and sheep - Chicago, Kansas City, Omaha, St. Joseph, St. Paul and Indianapolis (The above program consolidated with the 9:40 a.m. program during the winter months)
9:40	Grain futures - St. Louis, Chicago, Kansas City, Minneapolis, and Winnipeg Grain belt - weather and forecast Weather report - St. Louis Cotton market report - New York and Chicago Mid-day cables - Argentine Liverpool cables - (4:00 o'clock)
10:40	Grain futures - St. Louis, Chicago, Kansas City, Minneapolis and Winnipeg Cotton market reports - New York and Chicago Mill feed futures market - 1st call Livestock market reports - St. Louis, Chicago, and Indianapolis
11:40	Grain futures - St. Louis, Chicago, Kansas City, Minneapolis and Winnipeg Complete livestock market report - St. Louis Weather report and river forecast Butter, eggs and poultry market reports - St. Louis, Chicago and New York Cotton market reports - New York and Chicago
12:15 p.m.	Closing futures - St. Louis, Chicago, Kansas City, Minneapolis and Winnipeg Cash grain sales, tone, and demand - St. Louis Cotton market report - New York and Chicago Mill feed futures market - 2nd call (This program broadcast at 1:15 p.m. during winter months)
12:40	Closing grain futures (with high and low) St. Louis, Chicago, Kansas City, Minneapolis and Winnipeg Cash grain - St. Louis Livestock market report - St. Louis, Chicago, Kansas City and Omaha Weather report Cotton market report - New York and Chicago Grain bids and offers - Chicago
1:40	Closing futures - St. Louis, Chicago, Kansas City, Minneapolis and Winnipeg Millfeed futures - close Cash grain close - St. Louis Close cotton markets - New York and Chicago Closing livestock report - repetition of 12:40 p.m. report
<u>On day released</u>	Crop reports

MISSOURI - cont'd.

ST. LOUIS: Thomas Patrick Convey
Station KWK Kilocycles 1350 Power 1,000 watts

Daily

1:00 p.m. Fruits and vegetables - local report

Daily except

Sat. 11:30 a.m. National Farm and Home Hour

ST. LOUIS: St. Louis University
Station WEW Kilocycles 760 Power 1,000 watts

Daily

9:00 a.m. Opening hog market report

10:00 Weather report

Opening grain market report

3:00 p.m. Closing market quotations, livestock, grain, fruit
and vegetables

Monthly when
received

Agricultural Situation Review

MONTANA

BILLINGS: Northwestern Auto Supply Co., Inc.
Station KGHL Kilocycles 950 Power 1,000 watts

Daily

5:00 p.m. Prices on hogs, cattle and sheep - local

Daily except

Sat. 10:30 a.m. National Farm and Home Hour

1:15 p.m. Western Farm and Home Hour

BUTTE: KGIR, Inc.
Station KGIR Kilocycles 1360 Power 500 watts

Daily

5:00 p.m. Hog, cattle and sheep market prices - local

Daily except

Sat. 10:30 a.m. National Farm and Home Hour

1:15 p.m. Western Farm and Home Hour

GREAT FALLS: Buttrey Broadcast, Inc.
Station KFBB Kilocycles 1280 Power 2,500 watts-day
1,000 watts-night

Daily

12:00 m News items

12:45 p.m. Weather report

1:25 General market reports

5:45 News items

7:00 Weather report

MONTANA - cont'd.

MISSOULA:

Mosby's Inc.
Station KGVO Kilocycles 1420 Power 100 watts

Daily

1:30 p.m. Grain market reports
Farm products
Livestock market reports

On day re-
ceived 3:00 p.m. Agricultural Situation Review

NEBRASKA

CLAY CENTER:

M. M. Johnson Co.
Station KMMJ Kilocycles 740 Power 1,000 watts

Daily

9:30 a.m. Weather report
Opening hog market quotations - Chicago, Kansas City,
and Omaha
Estimated livestock receipts from Chicago, Kansas City,
Omaha, Sioux City, St. Joseph, Denver, E. St. Louis,
and St. Paul
Actual receipts for preceding day from Chicago, Kansas
City, Omaha, and St. Joseph
Weather report
11:00 Weather report
Mid-morning livestock market flashes - hogs, cattle, and
sheep from Chicago, Kansas City, Omaha, St. Joseph
and Denver
Dairy products flashes - Chicago, and New York City.
Weather report
12:15 p.m. Weather report
Estimated receipts of livestock for next day - Chicago,
Kansas City, Omaha, and St. Joseph
Complete livestock market from Chicago, Kansas City,
Omaha, St. Joseph and Denver
Weather report
4:30 Weather report
Cash grain market close - Omaha
Estimated receipts of livestock for next day
Close of livestock market, hogs, cattle and sheep -
Chicago, Kansas City, Omaha, St. Joseph and Denver
Weather report

KEARNEY:

Central Nebraska Broadcasting Corp.
Station KGEW Kilocycles 1310 Power 100 watts

Daily:

12:15 p.m. Livestock market reports
6:30 Grain market reports
Produce market reports

NEBRASKA - cont'd.

LINCOLN: KFAB Broadcasting Co.
Station KFAB Kilocycles 770 Power 5,000 watts

Daily

9:30 a.m. Weather report
11:45 General market reports

Weekly

Tues. 9:35 a.m. Poultry program
Thurs. 12:00 m Dairy talks
Wed. and
Fri. 12:30 p.m. Columbia Farm Network Program
Sat. 12:00 m Columbia Farm Network Program

LINCOLN: Nebraska Wesleyan University
Station WCAJ Kilocycles 590 Power 500 watts

Daily

3:30 p.m. Weather report

Weekly

When available 9:00 p.m. Market and crop reports

NORFOLK: The Norfolk Daily News
Station WJAG Kilocycles 1060 Power 1,000 watts

Daily

8:15 a.m. News summary
8:29 Weather report
10:00 Market openings
10:05 Weather report
10:06 News items
12:15 p.m. News bulletins - local
Weather report
Livestock market report - Chicago, Omaha and Sioux City
Grain market report - Chicago and Omaha
Produce market report - Norfolk and Chicago
2:45 News items
2:50 Weather report
2:51 Market closings
4:00 Late news items

Weekly

Mon. 8:30 a.m. Livestock talks
Thurs. 8:30 Dairy talks
Fri. 8:30 Poultry talks

NORTH PLATT: Great Plain's Broadcasting Co. Inc.
Station KGNF Kilocycles 1430 Power 500 watts

Daily

6:30 a.m. Weather report
7:15 Agricultural talks
7:25 Resume of previous day's grain and livestock markets
8:00 Local poultry egg and cream market
8:15 Early livestock market report - Omaha
9:00 Weather report

NEBRASKA - cont'd.

NORTH PLATT: - cont'd.

Daily

11:15 a.m. Livestock market quotations - Omaha
12:30 p.m. Livestock close - Omaha
 Weather report
2:00 Grain futures close - Chicago
 Cash grain market closing - Omaha
 Grain receipts and shipments - Omaha
3:30 Weather report

OMAHA:

Omaha Grain Exchange
Station WAAW Kilocycles 660 Power 500 watts

Daily

8:00 a.m. Weather report
9:30 Opening cables - Liverpool and Buenos Aires
 Opening grain futures - Chicago, Kansas City and Omaha
 Present grain futures - Chicago, Kansas City and Omaha
 Repeat opening grain futures - Chicago, Kansas City
 and Omaha
9:45 Opening grain futures - Chicago
 Opening lard futures
 Opening cotton futures
 Present grain futures - Chicago
 Liverpool and Buenos Aires cables
 Car-lot grain receipts - Omaha, Chicago, Kansas City,
 St. Louis, Minneapolis, Duluth and Winnipeg
 Livestock market reports
 Repeat present futures, Chicago, Kansas City and Omaha
10:15 Present grain futures - Chicago, Kansas City and Omaha
 Present lard futures
 Present cotton futures
 Repeat present grain futures - Chicago, Kansas City
 and Omaha
10:45 Present grain futures - Chicago
 Present lard futures
 Present cotton futures
 High and low grain market - Chicago
 Liverpool closing cables
 Car-lot grain receipts - Omaha, Chicago, Kansas City,
 St. Louis, Minneapolis, Duluth and Winnipeg
 Grain futures, present, high and low - Kansas City,
 Omaha and Winnipeg
 Present grain futures - Minneapolis and St. Louis
 Cash grain sales - Omaha
 Livestock market reports
 Weather reports
 Repeat present grain futures - Chicago, Kansas City
 and Omaha
11:15 Present grain futures - Chicago, Kansas City and Omaha
 Present lard futures
 Present cotton futures
 Repeat present grain futures - Chicago, Kansas City
 and Omaha

NEBRASKA - cont'd.

OMAHA - cont'd.

Daily

11:45 a.m.

Present grain futures - Chicago
Present lard futures
Present cotton futures
High and low grain market - Chicago
Closing Liverpool cables
Car-lot receipts in Omaha, Chicago, Kansas City,
St. Louis, Minneapolis, Duluth and Winnipeg
Present futures, high and low, Kansas City, Omaha,
and Winnipeg
Present grain futures - Minneapolis and St. Louis
Cash grain sales - Omaha
Repeat present grain futures - Chicago, Kansas City
and Omaha

12:45 p.m.

1:15

Repeat 11:45 a.m. program
Cash tone and sales grain markets - Omaha
Closing grain futures - Chicago, Kansas City and Omaha
Grain futures, high and low - Chicago, Kansas City and
Omaha
Repeat closing grain futures - Chicago, Kansas City
and Omaha
Closing lard futures
Cash grain sales - Chicago
Cash grain sales and tone - Kansas City
Closing wheat market - Winnipeg and Minneapolis
Cash grain market - Milwaukee
Closing flax market
Liverpool cables - closing
Car-lot grain receipts - Omaha, Chicago, Kansas City,
St. Louis, Minneapolis, Duluth and Winnipeg

Weekly

Mon. 9:45 a.m.

9:55

10:45

1:15 p.m.

Tues. 9:55 a.m.

10:55

Wed. 9:55

Thurs. 9:55

10:55

Fri. 9:55

Sat. 12:00 m

Visible grain market report - Omaha and United States
Agricultural talks
Visible grain market report - Omaha and United States
Visible grain market report - Omaha and United States
Agricultural talks
Livestock information
Agricultural talks
Agricultural talks
Livestock information
Agricultural talks
Closing grain market reports
Cash tone and sales, grain - Omaha
Closing grain futures - Chicago, Kansas City and Omaha
Grain futures - high and low - Chicago, Kansas City
and Omaha
Repeat closing on grain futures - Chicago, Kansas City
and Omaha
Cash grain sales - Chicago
Cash tone and sales - grain - Kansas City

NEBRASKA - cont'd.

OMAHA - cont'd.

Weekly

Sat. 12:45 p.m.

Summary: closing, high, low, Chicago, Kansas City
and Omaha
Cash grain sales - Chicago, Milwaukee and Kansas
City
Wheat closing - Winnipeg
Flax closing - Minneapolis
Liverpool cables - closing
Car-lot grain receipts - Omaha, Chicago, Kansas City,
St. Louis, Minneapolis, Duluth and Winnipeg
Livestock summary

OMAHA:

Woodmen of the World Life Insurance Assn.
Station WOW Kilocycles 590 Power 1,000 watts

Daily

7:00 a.m.

9:00

Estimated receipts of livestock at principal markets
Estimated receipts of livestock at principal markets
Opening hog flashes, Omaha, Chicago and Sioux City
Eastern meat trade flash

11:15

Weather report
Cattle, hog and sheep markets - Omaha, Chicago,
Kansas City, St. Joseph and Sioux City
Advance estimates of livestock receipts - Omaha and
Chicago

12:45 p.m.

Items of interest to livestock shippers
Cattle, hog and sheep markets - Chicago, Kansas City,
St. Joseph, Sioux City and St. Paul
Complete summary conditions and sales - Omaha market
Advance estimates of livestock receipts - Omaha and
Chicago

3:00

Items of interest to livestock shippers
Complete summary of markets - Omaha and Chicago

Daily except

Sat. 11:30 a.m.

National Farm and Home Hour

SCOTTSBLUFF:

Hilliard Co., Inc.
Station KGKY Kilocycles 1500 Power 100 watts

Daily

7:00 a.m.

General information on crops and livestock
Weather report

7:30

Agricultural bulletins revised to fit local need

11:45

Livestock market report - So. Omaha

Special releases on livestock

8:45 p.m.

Weather report

YORK:

See program on page 71

NEVADA

RENO: McClatchy Newspapers
Station KOH Kilocycles 1380 Power 500 watts

Daily
1:00 p.m. Livestock market reports
7:00 General market reports
Grain market reports

NEW MEXICO

STATE COLLEGE: New Mexico College of Agriculture and Mechanic Arts
Station KOB Kilocycles 1180 Power 20,000 watts

Daily
12:00 m Weather report
12:05 p.m. Market receipts and prices - Kansas City
9:00 Weather report

Weekly
Thurs. 8:45 a.m. Agricultural talks
12:15 p.m. Farm Bureau program

Monthly
when received Crop reports for New Mexico

NEW YORK

BINGHAMTON: Howitt-Wood Radio Co. Inc.
Station WNEF Kilocycles 1500 Power 100 watts

Daily
8:30 a.m. Public market reports - local

Weekly
Sat. 8:45 a.m. Farm bulletins

BUFFALO: WBEN Inc.
Station WBEN Kilocycles 900 Power 1,000 watts

Daily
12:30 p.m. Livestock market report
Produce market report - Buffalo
12:44 Livestock market report - Buffalo
12:45 Shippers forecast

Weekly
Mon. and
Tues. 12:45 p.m. Agricultural talks
Sat. 12:30 Agricultural talks
12:45 Weekly review - fruits and vegetable market

Mon. and
Sat. 12:55 Farm news items

BUFFALO: Buffalo Broadcasting Corp.
Station WGR Kilocycles 550 Power 1,000 watts

Daily
12:00 m Livestock market report
12:05 p.m. News items

Weekly
Mon. 5:45 p.m. Weekly review fleece wool market
Wed. 12:30 Agricultural talks

BUFFALO: Buffalo Broadcasting Corp.
Station WKBW Kilocycles 1480 Power 5,000 watts

Daily
12:15 p.m. Produce market reports
News items
Farm reports
5:30 Livestock market report

CANTON: St. Lawrence University
Station WCAD Kilocycles 1220 Power 500 watts

Weekly
12:30 p.m. Weekly weather and crop bulletin

ITHACA: Cornell University
Station WEAI Kilocycles 1270 Power 1,000 watts

Daily
12:00 m Weather report
1:00 p.m. Weather report

Weekly
Mon. and
Wed. 12:05 p.m. Agricultural talks
Thurs. 12:45 p.m. Current poultry and egg market summaries

Monthly when
received Agricultural Situation Review

NEW YORK CITY: National Broadcasting Co.
Station WEOF Kilocycles 660 Power 50,000 watts

Daily except
Sat. 12:30 p.m. National Farm and Home Hour
1:00 Poultry market reports
Butter and egg markets - New York
Livestock receipts - 10 principal markets
Cattle market reports - Chicago
Hog market reports - Chicago
Sheep receipts and trading - Jersey City and New York
Fresh fruits and vegetable market - New York
Wholesale dressed meat reports - local and western
Hay market reports
Weather report
Early livestock flashes - Chicago
Livestock estimated receipts - Jersey City & 41st St.
General market reports - Jersey City & 41st St.
Live poultry report
Local produce markets

NEW YORK CITY: City of New York
Station WNYC Kilocycles 570 Power 500 watts

Daily
11:05 a.m. Retail food prices and current market conditions

NEW YORK CITY: American Radio News Corp.
Station WINS. Kilocycles 1180 Power 500 watts

Daily
8:00 a.m. Weather report
10:00 Produce prices - New York City
7:45 p.m. Weather report

NEW YORK CITY: National Broadcasting Co.
Station WJZ Kilocycles 760 Power 25,000 watts

Daily
2:15 p.m. Weather report
5:30 Same broadcast as WEAJ - 1:00 p.m.

ROCHESTER: Stromberg Carlson Telephone Mfg. Co.
Station WHAM Kilocycles 1150 Power 5,000 watts

Daily
12:00 m News review
12:10 p.m. Market review of fruits and vegetables - Rochester
Shipments and closing prices to jobbers for the week
1:30 Weather report
5:30 News items
5:40 Shipping point information - Western & Central New York
Car-lot destinations - Western & Central New York

Daily except
Sat. 12:30 p.m. National Farm and Home Hour

SCHENECTADY: General Electric Co.
Station WGY Kilocycles 790 Power 50,000 watts

Daily
12:15 p.m. Produce market report - New York City
4:40 Produce market report - New York City

Weekly
Mon. and
Thurs. 12:20 p.m. Produce market report - Boston
Mon. 12:25 p.m. Milk market report - local

NORTH CAROLINA

ASHEVILLE: Citizen Broadcasting Co., Inc.
Station WUNC Kilocycles 570 Power 1,000 watts

Daily except
Sat. 12:30 p.m. National Farm and Home Hour

Weekly
Wed. 1:30 p.m. Poultry talks
Fri. 8:15 p.m. Farm program - special

NORTH CAROLINA

GASTONIA: WSOC Inc.
Station WSOC Kilocycles 1210 Power 100 watts

Daily
10:45 a.m. Cotton market quotations
12:30 p.m. Cotton market quotations
1:00 Weather report
6:30 Cotton market quotations
Weather report

RALEIGH: Durham Life Insurance Co.
Station WPTF Kilocycles 680 Power 1,000 watts

Daily
11:00 a.m. Weather report
2:30 p.m. Weather report
4:42 Special tobacco market report
4:44 Special agricultural market report

Daily except
Sat. 12:30 p.m. National Farm and Home Hour

Weekly
Mon. 2:00 p.m. Agricultural talks

NORTH DAKOTA

BISMARCK: Meyer Broadcasting Co.
Station KFYZ Kilocycles 550 Power 2,500 watts-day
1,000 watts-night

Daily
7:30 a.m. Weather report
8:45 Farm news items
9:45 Opening market reports
Livestock market reports - So. St. Paul
11:28 General market reports
2:00 p.m. Closing market reports and information
10:00 Livestock market report - So. St. Paul
News items
Weather report

Daily except
Sat. 11:30 a.m. National Farm and Home Hour

DEVILS LAKE: KDRL Inc.
Station KDRL Kilocycles 1210 Power 100 watts

Daily
10:00 a.m. Opening markets - Minneapolis and Duluth
11:00 10:30 a.m. market reports - Minneapolis and Duluth
12:00 m 11:30 a.m. market reports - Minneapolis and Duluth
12:15 p.m. Weather report
2:00 Farmers program
Farm and Home Hour - local
5:30 Hog and cattle market - So. St. Paul
5:45 Futures markets range
6:00 Weather report

NORTH DAKOTA - cont'd.

DEVILS LAKE -- cont'd.

Weekly

Mon. 7:35 p.m.

Agricultural talks
Weekly review farm markets
Crop reports

On day released

FARGO:

WDAY, Inc.

Station WDAY Kilocycles 940 Power 1,000 watts

Daily

9:00 a.m.

Cream and produce markets - Fargo

9:30

Weather report

10:00

Grain quotations - opening, running and close, Minneapolis

11:00

Grain quotations - opening, running and close, Minneapolis

12:30 p.m.

Closing livestock market - So. St. Paul

1:30

Agricultural news

1:55

Grain quotations - opening, running, close, Minneapolis

6:15

Market summary

6:20

Agricultural news

Daily, except

Sat. 11:30 a.m.

National Farm and Home Hour

Weekly

Mon. 10:00 a.m.

Weekly market survey

GRAND FORKS:

University of North Dakota

Station KFJM Kilocycles 1370 Power 100 watts

Daily

7:30 a.m.

Farm news

9:45

Grain market report - Minneapolis

10:45

Grain market report - Minneapolis

11:45

Grain market report - Minneapolis

12:45

Grain market report - Minneapolis

Weekly

Sat. 12:45 p.m.

Weekly market review

MINOT:

John B. Cooley

Station KLPM Kilocycles 1240 Power 250 watts

Daily

9:00 a.m.

Weather report

9:15

Liverpool cables

9:45

Opening grain markets - Minneapolis

10:15

Grain market report - Minneapolis

10:45

Grain market report - Minneapolis

11:15

Grain market report - Minneapolis

11:45

Grain market report - Minneapolis

12:15 p.m.

Grain market report - Minneapolis

12:30

Weather report

1:00

Closing grain market - Minneapolis

6:15

Grain cash close - Minot

Resume of grain market - Minneapolis

NORTH DAKOTA - cont'd.

MINOT: - cont'd.

Daily

6:15 p.m.

Livestock market reports - So. St. Paul
Weather report

Weekly

Mon. 7:45 p.m.

Agricultural College market review - North Dakota

OHIO

CINCINNATI:

The Crosley Radio Corp.

Station WLW Kilocycles 700 Power 50,000 watts

Daily

6:30 a.m.

Weather report

10:00

Livestock market reports

10:45

Weather report

12:45 p.m.

Grain and hay quotations

Egg, butter and poultry market reports

12:50

Livestock market reports

1:00

Agricultural talks

Daily except

Sat. 11:30 a.m.

National Farm and Home Hour

Weekly

Tues. 12:00 m

Poultry and agricultural talks

Wed. 8:00 p.m.

Agricultural talks

Fri. 12:00 m

Poultry talks

Agricultural talks

CINCINNATI:

The Crosley Radio Corp.

Station WSAI Kilocycles 1330 Power 1,000 watts-day
500 watts-night

Daily

12:50 p.m.

Livestock market reports

CLEVELAND:

The WGAR Broadcasting Co.

Station WGAR Kilocycles 1450 Power 500 watts

Daily

8:00 a.m.

Weather report

6:30 p.m.

Weather report

Daily except

Sat. 12:30 p.m.

National Farm and Home Hour

CLEVELAND:

Radio Air Service Corp.

Station WHK Kilocycles 1390 Power 1,000 watts

Daily

12:50 p.m.

Farm news

Livestock market report - Cleveland and Chicago

Meat trade flash - New York

OHIO - cont'd.

CLEVELAND:

WTAM, Inc.

Station WTAM Kilocycles 1070 Power 50,000 watts

Daily

7:30 a.m.	Weather report
9:00	Opening livestock market report
11:00	Weather report
1:00 p.m.	Closing livestock report
	Poultry quotations
1:08	Butter and egg quotations
1:10	Weather report
1:20	Fruit and vegetable market report

COLUMBUS:

Associated Radiocasting Corp.

Station WAIU Kilocycles 640 Power 500 watts

Daily

9:55 a.m.	Livestock market reports
11:55	Livestock market reports
12:00 m	Weather report
	Grain market report - Chicago
	Produce market reports - local

COLUMBUS:

The Ohio State University

Station WEAQ Kilocycles 570 Power 750 watts

Daily

9:45 a.m.	Weather report
	Estimated receipts of livestock - Chicago, Pittsburgh, Cleveland, Cincinnati, Indianapolis, Buffalo, East St. Louis, Kansas City and Omaha
	Livestock flash - Chicago
10:30	Eastern meat conditions - Boston, New York and Philadelphia
	Weather report
	Livestock market quotations - Chicago, Pittsburgh, Cleveland, Cincinnati, Indianapolis, Buffalo, East St. Louis, Kansas City and Omaha
12:30 p.m.	Closing livestock quotations - Chicago, Pittsburgh, Cleveland, Cincinnati, Indianapolis, Buffalo, East St. Louis, Kansas City, and Omaha
4:00	Fruit and vegetable prices - Columbus
	Weather report
	Grain markets - Chicago and Toledo
	Seed markets - Toledo
	Poultry markets - New York, Cleveland, and Cincinnati
	Butter prices - New York, Chicago, Cleveland and Cincinnati
	Egg prices - New York, Chicago, Cleveland and Cincinnati

Weekly

Mon. 12:50 p.m. Economic farm information

Tues. 7:00 p.m. Farm night program

Fri. (alternating) 12:50 p.m. Extension bulletins

Monthly when

received Agricultural Situation Review

OHIO - cont'd.

MANSFIELD:

John F. Weimer
Station WJW Kilocycles 1210 Power 100 watts

Daily

12:00 m Weather report
12:30 p.m. Agricultural talks

Weekly

Mon. 12:30 p.m. Talks on crops and soils
Tues. 12:30 p.m. Talks on livestock
Wed. 12:30 p.m. Talks on poultry
Fruits and vegetable reports
Thurs. 12:30 p.m. Dairy talks
Fri. 12:30 p.m. Talks on poultry

OKLAHOMA

ENID:

Enid Radiophone Co.
Station KCRC Kilocycles 1370 Power 250 watts-day
100 watts-night

Daily

11:15 a.m. Weather report
1:45 p.m. Crops and soils
4:00 Poultry market reports
Livestock market reports

OKLAHOMA CITY:

Exchange Ave. Baptist Church
Station KFJR Kilocycles 1310 Power 250 watts-day
100 watts-night

Daily

9:15 a.m. Federal market reports
12:00 m Federal market reports
1:45 p.m. Federal market reports

OKLAHOMA CITY:

WKY Radiophone Co.
Station WKY Kilocycles 900 Power 1,000 watts

Daily

7:15 a.m. Agricultural news
11:15 Agricultural news
12:30 p.m. Grain review - Chicago (wheat, corn and oats)
Cotton review - last price (12:00 o'clock) on all
futures, - New York
Contracts at New York and New Orleans
Livestock, mid-day and final quotations - Oklahoma City
Livestock summary - Chicago, Kansas City and St. Louis
Produce market summary, - Kansas City and Chicago
Butter and egg market - New York
2:45 Final grains - high, low, close of all markets - Chicago
Cash grain (wheat, corn and oats) Chicago, Kansas City,
and St. Louis
Final cotton review - New York

OKLAHOMA - cont'd.

OKLAHOMA CITY: - cont'd.

Daily

2:45 p.m.

High-low-and close on all contracts - New York and
New Orleans Cotton market
Final livestock reports - Wichita and Ft. Worth

Daily except

Sat. 11:30 a.m.

National Farm and Home Hour

SOUTH COFFEYVILLE:

Hugh J. Powell and Stanley Platz

Station KGGF Kilocycles 1010 Power 500 watts

Daily

7:45 a.m.

Weather report

11:45

Farm news items

12:15 p.m.

Weather report

Crop conditions - Kansas

12:28

Livestock market quotations - Joplin

1:30

Poultry, butter and eggs market - Chicago

Produce market reports - Kansas City

Livestock receipts and quotations - Kansas City and
Chicago

5:28

Livestock market quotations - Joplin

5:30

Market review

Weekly

Thurs. 12:30 p.m.

Farm Bureau program

TULSA:

Southwestern Sales Corp.

Station KV00 Kilocycles 1140 Power 5,000 watts

Daily

6:45 a.m.

Agricultural talks

7:55

News items

8:00

Weather report

10:00

Weather report

11:15

Weather report

Daily except

Sat. 11:15 a.m.

Opening grain market - Chicago

Opening livestock market - Chicago

Opening cotton markets - New York and New Orleans

11:30

National Farm and Home Hour

2:30 p.m.

Closing market reports

Weekly

Mon., Tues. and

Wed. 6:00 p.m.

News items

Thurs., Fri. and

Sat. 10:00 p.m.

News items

Weather report

Wed. and

Fri. 9:15 a.m.

News items

Mon., Tues. and

Thurs. 10:00 a.m.

News items

OKLAHOMA - cont'd.

TULSA - cont'd.

Weekly

Sat. 10:00 a.m.

Opening grain market - Chicago
Opening livestock market - Chicago
Opening cotton market - New York and New Orleans
Closing market reports

11:15

OREGON

CORVALLIS:

Oregon State Agricultural College
Station KOAC Kilocycles 550 Power 1,000 watts

Daily

7:00 a.m.

10:00

12:20 p.m.

12:35

Weather report
Weather report
Agricultural talks
Weather report
Egg and poultry market - tone and trend - all principal markets
Dairy products - tone and trend of the butter market - New York and Chicago
Livestock, receipts, market tone and quotations - all principal markets
Wool report - Boston
Grains, hay, feeds and seeds, cash quotations, futures quotations, car-lot buying, - Portland, Seattle, Chicago, and Liverpool
Fruits and vegetable market reports at principal markets

1:00 p.m.

5:55

6:33

6:45

Weather report
Repeat livestock and wheat markets
Repeat wool report - Boston
Weather report
Egg, butter and cheese market, tone, trend and quotations - Portland, San Francisco, Seattle, Chicago and New York
Livestock, closing conditions and summary of day's markets
Grazer cattle, estimated receipts, market tone, trend and quotations - Chicago and Omaha
Clover seed - cash quotations at Chicago
Fruit report (shipping-point information, auction sales, and market conditions)
Spot market reports
Agricultural talks
Weather report

7:00

7:30

Weekly

Mon. 6:45 p.m.

Storage holdings of case eggs - Pacific Coast and Portland
Potato market review
Notes on general agricultural situation - Oregon, United States and Foreign
Seed market notes

OREGON - cont'd.

CORVALLIS - cont'd.

Weekly

Tues. 6:45 p.m.	Hay market review and general situation - Portland and Northwest Review of fruits and vegetables being marketed Crop reports and general conditions Season's car-lot shipments of fruits and vegetables
Wed. 6:45 p.m.	Egg market review - prices, production, receipts and shipments General egg and poultry situation Car-lot wholesale feed quotations - Portland
Thurs. 6:45 p.m.	Hops report covering domestic and foreign markets Apples auction sales, shipments, market conditions and price range at Liverpool and London Livestock receipts and shipments, slaughter at principal markets, holdings of dressed meat, monthly pasture, range and condition Prunes, dried - Pacific Coast
Fri. 6:45 p.m.	Butter, weekly market review Cheese report - Wisconsin Feed grain and feed market review - Portland
Sat. 12:35 p.m.	Egg market, tone, trend and quotations of jobbing market - Portland, and wholesale market - San Francisco
6:45	Review of livestock markets - Portland
	Weekly wool and mohair review
6:50	Wheat market review - cash and futures - Portland Bread grain supply, national and foreign, and demand conditions

EUGENE:

Frank Hill and C. G. Phillips
Station KORE Kilocycles 1420 Power 100 watts

Daily
11:45 a.m. Market reports on veal, hogs, beef and sheep
Poultry and egg market reports
Market reports on butterfat

6:45 p.m. Grain market reports

MEDFORD:

Mrs. W. J. Virgin
Station KMED Kilocycles 1310 Power 100 watts

Daily
11:00 a.m. Review of the week's markets
Current butter and egg prices

2:30 p.m. Complete grain market reports

6:45 Livestock market reports

OREGON - cont'd.

PORTLAND: The Oregonian Publishing Co.
Station KGW Kilocycles 620 Power 1,000 watts

Daily
6:45 a.m. Soil cultivation

Daily except
Sat. 12:15 p.m. General agricultural information
Western Farm and Home Hour
12:30 Hay, grain and feed market reports

Weekly
Sat. 9:30 a.m. American Farm Bureau
12:00 m Diversified farm topics

PORTLAND: KOIN Inc.
Station KOIN Kilocycles 940 Power 1,000 watts

Daily
6:30 a.m. General market reports
8:30 Weather report
4:00 p.m. General market report
Dairy and poultry market reports

PENNSYLVANIA

ALLENTOWN: B. Bryan Musselman
Station WCBA Kilocycles 1440 Power 250 watts

Daily
11:45 a.m. General market information

HARRISBURG: Commonwealth of Pennsylvania
Station WBAK Kilocycles 1430 Power 1000 watts-day
500 watts-night

Daily
1:30 p.m. Weather report
4:00 Weather report

Weekly
Tues. 10:10 a.m. Weekly news bulletin
Agricultural news releases
Thurs. 10:10 a.m. Federal-State Crop Reporting Service
1:50 p.m. General news of interest to farm folks

Monthly when
received Agricultural Situation Review

LANCASTER: WGAL Inc.
Station WGAL Kilocycles 1310 Power 100 watts

Daily
11:50 a.m. General market reports
Grain market report - Chicago
Livestock and feed market reports - Lancaster
Meat report - Philadelphia and New York
Produce markets - New Jersey, New York and Philadelphia
Livestock market report - Chicago

PENNSYLVANIA - cont'd.

LANCASTER - cont'd.

Daily
12:00 m Weather report
5:00 p.m. Review of grain markets
6:00 Weather report
Weekly
Mon., Wed. and
Fri. 10:00 p.m. Weather report

PHILADELPHIA: Universal Broadcasting Co.
Station WCAU Kilocycles 1170 Power 10,000 watts

Daily
12:00 m Agricultural talks
Weekly
Tues. & Thurs.
When time permits U. S. Farm Bulletins

PHILADELPHIA: WDAS Broadcasting Station Inc.
Station WDAS Kilocycles 1370 Power 250 watts

Daily
9:30 a.m. News items
10:00 Weather report
1:00 p.m. Agricultural information
1:30 General market news

PHILADELPHIA: Strawbridge & Clothier
Station WFI Kilocycles 560 Power 500 watts

Daily
1:45 p.m. Produce market reports - Philadelphia
Estimated receipts of livestock - principal markets
Weekly
Mon. 10:45 a.m. Produce market reports - Philadelphia and New York
Tues., Thurs., &
Fri. 10:30 a.m. Produce market reports - Philadelphia and New York
Sat. 10:45 a.m. Produce market reports - Philadelphia and New York

PHILADELPHIA: WIP-WFAN Broadcasting Co.
Station WIP-WFAN Kilocycles 610 Power 500 watts

Daily
12:45 p.m. General farm talks
Weather report
Poultry market reports

PITTSBURGH: Westinghouse Electric & Mfg. Co.
Station KDKA Kilocycles 980 Power 50,000 watts

Daily
9:45 a.m. Weather report
9:46 News items
9:50 Livestock market receipts - principal markets
9:53 Hog market reports - Chicago & Pittsburgh

PENNSYLVANIA - cont'd.

PITTSBURGH - cont'd.

Daily

12:00 m

Weather report (tri-state)
Potato shipments and information
Livestock market report
Wholesale produce market - Pittsburgh
Dairy and poultry market - Pittsburgh
Butter and egg market - Chicago and New York

12:15 p.m.

Early grain report

4:25

Weather report
Butter and egg market - Philadelphia
Butter and egg futures - Chicago
Potato market report
Grain market comment
Grain and provision futures - Chicago
Future wheat and outside markets
Cash grain - Chicago, Kansas City and Minneapolis
Hay and grain market - Pittsburgh
Livestock market reports
Wool market report - Boston
Cotton market report (closing comment)
Cotton, closing quotations, New York and New Orleans
Sugar close - New York
Coffee close - Santos
Coffee close - New York
News items

4:40 . . .

4:41

Daily except

Sat. 12:30 p.m.

National Farm and Home Hour

Weekly

Mon. and

Tues. 11:45 a.m.

Agricultural talks

Wed. 1:30 p.m.

Agricultural talks

RHODE ISLAND

PROVIDENCE:

Shepard Broadcasting Service, Inc.
Station WEAN Kilocycles 780 Power 500 watts-day
250 watts-night

Daily

12:10 p.m.

Wholesale market reports - Rhode Island

PROVIDENCE:

Outlet Company
Station WJAR Kilocycles 890 Power 500 watts-day
250 watts-night

Daily

1:06 p.m.

Weather report

5:55

Market reports

Weekly

Tues., Thurs., and

Sat. 12:45 p.m.

Farm chats

Farm news

RHODE ISLAND - cont'd.

PROVIDENCE - cont'd.

Weekly

Tues. 1:10 p.m. Agricultural talks
Thurs. 12:15 p.m. Summary of market prices

SOUTH CAROLINA

COLUMBIA:

South Carolina Broadcasting Co. Inc.
Station WIS Kilocycles 1010 Power 1,000 watts

Daily except

Sat. 12:30 p.m. National Farm and Home Hour

SPARTANBURG:

Mr. Virgil V. Evans
Station WSPA Kilocycles 1420 Power 250 watts-day
100 watts-night

Daily

11:00 a.m. Opening cotton market reports
12:30 p.m. Opening and noon spot markets
6:30 Opening and closing cotton markets

Weekly

Mon. 11:30 a.m. Agricultural talks

SOUTH DAKOTA

BROOKINGS:

South Dakota State College
Station KFDY Kilocycles 550 Power 1,000 watts

Daily

12:30 p.m. Livestock and feed market reports
Hog market reports

Weekly

Sat. 12:30 p.m. Livestock, grain and feed summaries

MITCHELL:

Mitchell Broadcasting Corp.
Station KGDA Kilocycles 1370 Power 100 watts

Daily

10:00 a.m. Produce market quotations
12:00 m General market reports
12:10 p.m. Weather report
12:15 General market reports
6:30 Butterfat and produce reports

PIERRE:

D. McNeil
Station KGFX Kilocycles 580 Power 200 watts

Daily

12:40 p.m. Weather report
1:00 Cattle market reports - Sioux City
Hog market reports - Sioux City
Poultry market prices - local

SIOUX FALLS:

Sioux Falls Broadcast Assn. Inc.
Station KS00 Kilocycles 1110 Power 2,500 watts

Daily

8:30 a.m.	Weather report
	News items
9:30	Livestock market reports
11:00	News items
12:13 p.m.	Livestock market reports
12:15	Weather report
12:20	News items
5:20	News items
6:27	Weather report

WATERTOWN:

Greater Kampeska Radio Corp.
Station KGCR Kilocycles 1210 Power 100 watts

Daily

12:00 m Livestock market report
 Poultry and egg market report
 News items

YANKTON:

The House of Gurney, Inc.
Station WJAX Kilocycles 570 Power 1,000 watts

Daily

9:00 a.m.	Opening grain market reports - Chicago and Minneapolis
11:45	11:30 a.m. grain market reports - Chicago and Minneapolis
12:30 p.m.	Livestock market reports - Chicago, Sioux City, St. Paul and Cleveland
6:15	Livestock market reports - Sioux City Grain market report - Sioux City

TENNESSEE

BRISTOL:

Radiophone Broadcasting Station WOPI, Inc.
Station WOPI Kilocycles 1500 Power 100 watts

Daily

5:55 p.m.	Grain market quotations
8:00	Weather report

JACKSON:

Sun Publishing Co.
Station WTJS Kilocycles 1310 Power .250 watts-day
 100 watts-night

Daily

9:30 a.m.	General market reports
9:45	General agricultural news
10:00	Weather report
12:15 p.m.	General market reports
12:45	General agricultural news
3:00	General market reports
6:00	General agricultural news

Weekly

Mon. 12:00 m Agricultural talks

NASHVILLE: Life & Casualty Insurance Co.
Station WLAC Kilocycles 1470 Power 5,000 watts

Daily
2:00 p.m.

Fruit and vegetable market reports
Produce market reports - Nashville
Tobacco report
Produce market report - National
Cotton market - New York and New Orleans
Livestock market report - Chicago, St. Louis and
Nashville
Poultry market - New York and Chicago

TENNESSEE - cont'd.

NASHVILLE: The National Life and Accident Insurance Co.
Station WSM Kilocycles 650 Power 5,000 watts

Daily
12:30 p.m. Livestock market reports - Chicago, Cleveland, Kansas City,
St. Joseph, Omaha, Sioux City and St. Paul
Grain market report - Chicago and Liverpool Cables
Butter and egg markets - Chicago and Nashville
Poultry markets - Chicago and Nashville

12:45 Cotton market reports
Grain market reports
Wool market reports
Weather report

Daily except
Sat. 11:30 a.m. National Farm and Home Hour

TEXAS

AMARILLO: E. B. Gish,
Station KGRS Kilocycles 1410 Power 1,000 watts

Daily
7:30 a.m. General market reports
Weather report

10:00 Weather report

10:02 Wheat market quotations
Cotton quotations

3:00 p.m. Weather report

3:02 Closing market reports

BROWNSVILLE: City of Brownsville
Station KWWG Kilocycles 1260 Power 500 watts

Daily
11:50 a.m. Weather report
12:00 m Market reports (fruit and vegetables)

DALLAS: The Daily Times Herald
Station KRLD Kilocycles 1040 Power 10,000 watts

Daily
6:55 a.m. Produce market reports
6:58 Weather report
1:30 p.m. Weather report
7:25 Weather report
11:00 Weather report

TEXAS - cont'd.

DALLAS: Dallas News & Dallas Journal (A. H. Belo Corp. Pub.)
Station WFAA Kilocycles 800 Power 25,000 watts

Daily

8:15 a.m. Cotton market report - English & American Exchange
Grain market report - English & American Exchange
Livestock market report - English & American Exchange
Cotton spot market

12:15 p.m. Same program as 8:15 a.m.

9:00 Weather report

Weather report

Daily except

Sat. 11:30 a.m. National Farm and Home Hour

FORT WORTH: Carter Publications Inc.
Station WBAP Kilocycles 800 Power 10,000 watts

Daily

9:12 a.m. Cotton market reports - New Orleans and New York
Cotton and grain report - Liverpool

10:00 Cotton market report - New York and New Orleans
Cotton and grain report - Liverpool
Grain market report - Chicago, and Winnipeg
Weather report

Receipts eleven leading markets

Hog flashes - Chicago and Kansas City

Opening hog markets

Opening lamb markets

2:30 p.m. Livestock receipts - Ft. Worth, Chicago, Kansas City and
E. St. Louis

Livestock market reports - complete detail - Ft. Worth

Livestock market reports - leased wire - Chicago, Kansas
City and E. St. Louis

Estimated livestock receipts - Ft. Worth, Chicago and
Kansas City

Cotton market reports - New York and New Orleans

Cotton and grain reports - Liverpool

Grain market reports - Chicago and Winnipeg

Spot cotton quotations

2:55 Potato market reports

Weather report

Peanut market reports

FORT WORTH: KTAT Broadcast Co. Inc.
Station KTAT Kilocycles 1240 Power 1,000 watts

Daily

4:45 p.m. Cash grain market - wheat, corn, oats, rye, barley and
sorghums - Fort Worth

Wheat report - open, high, low and close - Chicago

Corn, oats and rye, open, high, low and close - Winnipeg

Cotton market - New Orleans, New York and Chicago

Tone spot markets - New York and New Orleans

TEXAS - cont'd.

HARLINGEN: KRGV Inc.
Station KRGV Kilocycles 1260 Power 500 watts

Daily
9:30 a.m. Weather report
12:30 p.m. Weather report
General market report
Citrus and vegetable market reports
6:30 Weather report

HOUSTON: Houston Printing Co.
Station KPRC Kilocycles 920 Power 2,500 watts-day
1,000 watts-night

Daily
12:30 p.m. Cotton market reports
Service bulletins
2:30 Closing market reports
Daily except
Sat. 11:30 a.m. National Farm and Home Hour

HOUSTON: Rice Hotel
Station KTRH Kilocycles 1120 Power 500 watts

Daily
10:00 a.m. Livestock and shippers reports
Weather report
12:15 p.m. Columbia Farm Community program
Weekly
Wed. 4:45 p.m. Farm Bureau Federation program

SAN ANGELO: KGKL Inc.
Station KGKL Kilocycles 1370 Power 100 watts

Daily
2:30 p.m. Cattle, sheep and hog market reports - Kansas City and
Ft. Worth
Poultry and egg market - Dallas
Cotton market reports - New York and New Orleans
Grain market reports - Chicago and Ft. Worth
9:00 p.m. Closing cattle, sheep and hog markets - Kansas City and
Ft. Worth

SAN ANTONIO: Lone Star Broadcasting Co.
Station KTSA Kilocycles 1290 Power 2,500 watts-day
1,000 watts-night

Daily
2:15 p.m. Livestock market reports
General market reports
Agricultural talks
Weather report

TEXAS - cont'd.

SAN ANTONIO:

Southern Equipment Co.

Station WOAI Kilocycles 1190 Power 50,000 watts

Daily

7:00 a.m.

News items

7:10

Weather report

11:15

Weather report

11:16

News items

Opening quotations, grain, cotton, cottonseed oil markets

2:45 p.m.

News items

Closing quotations, grain, cotton, and cottonseed oil markets

Livestock market reports - local

Truck produce and poultry market news

Weather report

U. S. shipping point information

6:00

Weather report

News items

11:15 p.m.

News items

Weather report

Resume of market activities

Daily except

Sat. 11:30 a.m.

National Farm and Home Hour

TEXARKANA:

North Mississippi Broadcasting Corp.

Station KCMC Kilocycles 1420 Power 100 watt

Daily

9:15 a.m.

Cotton market quotations - New York, New Orleans, and Liverpool

Grain market quotations, wheat, corn, oats, and rye

Grain market quotations, wheat, - Liverpool and Winnipeg

Sugar and coffee quotations - New York

Weather report

12:00 m

Repeat above program

3:00 p.m.

Repeat above program

WICHITA FALLS:

Wichita Falls Broadcasting Co.

Station KGKO Kilocycles 570 Power 500 watts

Daily

7:00 a.m.

Weather report

9:30

Opening cotton and grain market report

11:30

Cotton and grain market reports

1:00 p.m.

Livestock receipts - Kansas City

7:00

Weather report

UTAH

OGDEN: Interstate Broadcasting Corp.
 Station KLO Kilocycles 1400 Power 500 watts

Daily
 12:00 m Weather report
 12:30 p.m. Agricultural talks - U.S.D.A.
 10:30 Weather report

SALT LAKE CITY: Intermountain Broadcasting Corp.
 Station KDYL Kilocycles 1290 Power 1,000 watts

Daily
 7:00 a.m. Farm bulletins - U.S.D.A.
 10:00 Weather report
 10:00 p.m. Weather report

SALT LAKE CITY: Radio Service Corp. of Utah
 Station KSL Kilocycles 1130 Power 5,000 watts

Daily
 12:00 m Livestock market reports - Salt Lake City and Ogden
 1:45 p.m. Agricultural talks
 11:00 Weather report
Daily except
 Sat. 1:00 p.m. Western Farm and Home Hour

VIRGINIA

ALEXANDRIA: Independent Publishing Co.
 Station WJSV Kilocycles 1460 Power 10,000 watts

Daily
 7:15 p.m. Cattle, hog and sheep receipts
 Poultry and egg market reports
 Dairy products market report
 Wool market report
 Grain market report

Weekly
 Thurs. 12:15p.m. Agricultural talks

DANVILLE: Piedmont Broadcasting Corp.
 Station WBTM Kilocycles 1370 Power 100 watts

Daily
 12:30 p.m. Tobacco market report
 Produce market report - Richmond

Weekly
 Mon., Wed. &
 Fri. 5:45 p.m. Agricultural Extension Service program

PETERSBURG: WLBG Inc.
 Station WLBG Kilocycles 1200 Power 250 watts

Monthly when
received Agricultural Situation Review
 5:30 p.m.

VIRGINIA - cont'd.

RICHMOND: Edgeworth Tobacco Station
Station WRVA Kilocycles 1110 Power 5,000 watts

Daily
1:30 p.m. Fruits and vegetable market receipts - Richmond
Butter, eggs and poultry receipts
Hogs, cattle and sheep receipts
Butter receipts - New York and Chicago
Egg receipts - New York, Chicago and Philadelphia
Live poultry receipts - New York
Hog, cattle and sheep receipts - Baltimore, Lancaster,
Jersey City and Chicago

Daily except
Sat. 12:30 p.m. National Farm and Home Hour

WASHINGTON

PULLMAN: State College of Washington
Station KWSC Kilocycles 1220 Power 2,000 watts-day
1,000 watts-night

Daily
6:30 a.m. General market and economic releases
7:00 Repeat previous day's reports
8:00 p.m. Closing prices on wheat, livestock, butter and eggs
Review of markets

Monthly
Mon. 6:30 p.m. Outlook reports

SEATTLE: Fisher's Blend Station Inc.
Station KOMO Kilocycles 920 Power 1,000 watts

Daily
12:15 p.m. General market reports - Pacific Coast
General farm talks
1:00 Grain market quotations - local and Eastern
Market conditions - Eastern

Daily except
Sat. 12:15 p.m. Western Farm and Home Hour

Weekly
Sat. 9:30 a.m. Agricultural talks
Tues. and
Sat. 7:00 a.m. Poultry market reports
Poultry information

SPOKANE: Spokane Broadcasting Corp.
Station KFIO Kilocycles 1120 Power 100 watts

Daily
11:45 a.m. Livestock market report
Grain market report
12:00 m Weather report

WASHINGTON - cont'd.

SPOKANE: Northwest Broadcasting System, Inc.
Station KGA Kilocycles 1470 Power 5,000 watts

Daily

6:00 a.m. Livestock market reports
Produce quotations
6:25 Weather report
12:00 m Weather report
10:00 p.m. Weather report

SPOKANE: Louis Wasmer, Inc.
Station KHQ Kilocycles 590 Power 2,000 watts-day
1,000 watts-night

Daily

11:55 a.m. Grain market prices - Chicago, Seattle and Liverpool

Daily except

Sat. 12:15 p.m. Western Farm and Home Hour

WENATCHEE: Wescoast Broadcasting Co.
Station KPQ Kilocycles 1500 Power 50 watts

Daily

7:00 a.m. Weather report
12:00 m Weather report
5:30 p.m. Apple market report
6:00 Weather report
8:00 Weather report

YAKIMA: Valley Broadcasters Inc.
Station KIT Kilocycles 1310 Power 100 watts

Daily

7:45 a.m. Current prices on farm produce

Weekly

Tues., Wed.,
Thurs. &
Fri. 1:00 p.m. Agricultural talks

WISCONSIN

EAU CLAIRE: Gillette Rubber Co.
Station WTAQ Kilocycles 1330 Power 1,000 watts

Daily

12:30 p.m. Weather report
Livestock current markets - Chicago
Livestock market reports - South St. Paul
Cheese market - Plymouth
Flour market - Minneapolis
Potato market reports - Chicago and Waupaca
Butter market quotations - Chicago
Poultry and egg market reports - Chicago
Cash grain markets - Chicago

Weekly

Tues. 12:47p.m. Talks on livestock

WISCONSIN - cont'd.

FONDULAC: Reporter Printing Co.
Station KFIZ Kilocycles 1420 Power 100 watts

Daily

12:10 p.m. Livestock market reports - Chicago
Produce market reports - Chicago
Grain market reports - Chicago
12:15 Weather report
5:15 Closing grain market - Chicago
5:55 Weather report
9:55 Weather report

JANESVILLE: H. H. Bliss
Station WCLO Kilocycles 1200 Power 100 watts

Daily

9:15 a.m. News items
12:15 p.m. News items
12:20 Cattle, hog and sheep market report - Chicago
Poultry market report - Chicago
Butter market report - Chicago
7:05 News items

LACROSSE: WKBH Inc.
Station WKBH Kilocycles 1380 Power 1,000 watts

Daily

12:10 p.m. Poultry and egg market prices
12:30 Cattle, hogs and sheep receipts and prices - Chicago
Butter and egg receipts and prices - Chicago
Grain receipts and prices - Chicago
Weather report
3:00 Weather report
5:30 Weather report
10:00 Weather report

MADISON: Badger Broadcasting Co.
Station WIBA Kilocycles 1280 Power 1,000 watts-day
500 watts-night

Daily

7:30 a.m. Weather report
General market reports
12:00 m Weather report
12:30 p.m. Grain market reports
Cheese market reports
Miscellaneous market reports
Weather report
12:55 Livestock market reports
5:30 Weather report
6:00 Weather report
8:00 Weather report

Daily except

Sat. 11:00 a.m. National Farm and Home Hour

WISCONSIN - cont'd.

MILWAUKEE:

The Journal Company

Station WTMJ Kilocycles 620 Power 2,500 watts-day
1,000 watts-night

Daily

7:00 a.m. Livestock market quotations
12:00 m Veal, poultry and egg market reports
1:00 p.m. Livestock market quotations

Weekly

Sat. 10:00 a.m. Livestock market quotations

RACINE:

Racine Broadcasting Corp.

Station WRJN Kilocycles 1370 Power 100 watts

Daily

10:30 a.m. News items
11:00 Weather report
12:00 m Weather report
12:30 p.m. Livestock market reports - Chicago
Grain market reports - Chicago
1:00 Weather report
2:00 Weather report
5:30 Late market news
6:00 Weather report
7:00 Late market news
8:00 Weather report
9:00 Weather report
10:00 Weather report
11:00 Weather report
12:00 p.m. Weather report

SHEBOYGAN:

Press Publishing Co.

Station WMBL Kilocycles 1410 Power 500 watts

Daily

8:30 a.m. Egg and farm produce quotations
8:32 Weather report
General produce market report
1:00 p.m. Weather report
Hog and sheep market receipts
General livestock markets
Egg and dairy markets

Weekly

Mon. 12:30 p.m. Agricultural talks

STEVENS POINT:

Wisconsin Dept. of Agriculture and Markets

Station WLBL Kilocycles 900 Power 2,000 watts

Daily

8:00 a.m. Weather report
Actual receipts of livestock - Chicago & So. St. Paul
Estimated receipts of livestock at Chicago & So. St. Paul
Car-lot shipments of potatoes, cabbage, onions, and other
seasonal commodities
Agricultural talks

WISCONSIN - cont'd.

STEVENS POINT: cont'd.

Daily

9:00 a.m.

Weather report

Early hog flash - Chicago

Potatoes - shipping point information - Wisconsin

Repeat 8:00 a.m. program

10:00

Weather report

Late hog flash - Chicago

Hog flash - So. St. Paul

Hay market report - Chicago

Live poultry market - Chicago

Repeat Wisconsin shipping point information on
potatoes

10:57

U. S. Naval Observatory Time signals

Weather report

Cheese market report - Chicago

Cabbage and onion markets - Chicago

Advance estimates of livestock - Chicago

Cattle and sheep flashes - Chicago

Potato market reports - Chicago

Cabbage, shipping point information - Wisconsin

12:00 m

General review of the day's markets, giving all
reports ~~above~~ with the exception of Chicago

livestock flashes and Chicago full market on hogs.

Cattle and sheep market reports

Agricultural talks

SUPERIOR:

Head of the Lakes Broadcasting Co.

Station WEBC Kilocycles 1290 Power 2,500 watts-day
1,000 watts-night

Daily

7:00 a.m.

Weather report

8:00

Weather report

11:00

Weather report

12:30 p.m.

Weather report

3:00

General market reports

5:20

Weather report

Daily except

Sat. 11:30 a.m.

National Farm and Home Hour

WEST DE PERE (GREEN BAY)

St. Norbert College

Station WBBY Kilocycles 1200 Power 100 watts

Daily

12:30 p.m.

Weather report

7:15

Weather report

7:55

Produce market report - Chicago and Milwaukee

WYOMING

CASPER: Donald L. Hathaway
Station KDFN Kilocycles 1210 Power 100 watts

Daily
1:00 p.m. Livestock market reports

**NEBRASKA

YORK: Dr. George R. Miller
Station KGBZ Kilocycles 930 Power 1,000 watts-day
500 watts-night

Daily
9:00 a.m. Hog market reports - local
Produce market reports
Weather report
11:00 Opening grain market - Chicago
11:45 Livestock markets reports
12:15 p.m. Resume of market reports
2:00 Closing grain market - Chicago

Weekly
Tues. when
time permits Weekly report of livestock and crop conditions
Fri. when
time permits Market forecasts and reports

** The report from this station was received too late to be included in
the State of Nebraska.
